

**FOR IMMEDIATE RELEASE**

19-May-2022

## JRLX adds “do all” Proteus Lucius™ to rental stock

Chicago-based systems integration, sales and production firm JRLX, Inc. has added Elation Professional’s outdoor-rated [Proteus Lucius™](#) LED profile moving head to its growing inventory of rental lighting fixtures. The Lucius, an all-purpose fixture in Elation’s market-leading Proteus line of weatherproof luminaires, is fully loaded and is the compact brother to the company’s popular Proteus Maximus™.

Jason Reberski, CEO at JRLX ([jrlxinc.com](#)), saw the Lucius at LDI 2019, just months before the industry shutdown. He comments, “Elation has the most highly specified IP-rated fixture toolkit currently and the Proteus name is known globally. I knew that when the demand came roaring back in spring of 2021, that Lucius was high on our list of fixtures to evaluate. We compared it to 1000-watt HID source fixtures on the market and the output and feature set of the Lucius far excelled.”

The Lucius compares favorably to current 1500W-1700W discharge fixtures on the market, Reberski says, and at a fraction of the wattage and with more features. “It’s a solid fixture in every category but here’s the silver lining – there are ZERO downsides to the fact that it is weatherproof. The Proteus Lucius is lightweight, compact, and super quiet. It is perfectly useable in an opera house, an arena, an outdoor festival, or a movie shoot. The IP65 rating is simply a bonus that makes it even more versatile. It really is a ‘do-all’ fixture!”



The Proteus Lucius houses a CMY color mixing system with variable CTO and 5-slot color wheel and can be used as a profile, beam or wash light, reducing the need for variant fixtures. It produces up to 33,500 lumens from a peak field 580W white LED engine and is loaded with features: 5.5° to 50° zoom, 3 gobo wheels, dual prisms, animation wheel, full blackout framing system, variable frost filters, iris, electronic shutter and more.



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

“The best part of Lucius is that it is not a niche filler,” according to Reberski. “This light can go anywhere, indoor or outdoor, and it makes no feature compromises.” An important benefit of IP-rated fixtures, he points out, and one that can sometimes be overlooked, is the fact that when used indoors with pyro, atmospheric effects and the grime of an arena setting, there is no need to open the fixture and take it completely apart to clean it. “We simply wipe the fixture off and it looks brand new because it is completely sealed to not only moisture but also dust, smoke, and fog!”



JRLX took delivery of the Proteus Lucius in March and the IP65 moving heads were immediately sent out on tour with heavy metal rockers Gojira. JRLX is in its eleventh year of providing touring production, lighting and visual solutions, technical, support, and systems integration on a national scale. With a touring production department stocked with the latest in lighting technology, including their new Proteus Lucius fixtures, the company is equipped for further success.

For more information, visit [www.JRLXinc.com](http://www.JRLXinc.com)

Photo 2 (Gojira): Errick Easterday, easterxdaily

#### **About Elation Professional**

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting products known for its superior performance, excellent efficiency, and outstanding price: value ratio, all backed by a hard-earned reputation for Total Support. Elation also offers an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. Our mission has always been simple: to provide best-in-class products and service while offering the best value: performance ratio in the industry. Elation products continue to be a part of the industry’s most exciting projects across the globe. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

#### **Elation Professional US**

6122 S. Eastern Avenue  
Los Angeles, CA 90040  
USA  
Tel: (866) 245-6726 (toll free)



[www.ElationLighting.com](http://www.ElationLighting.com)

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

Tel: (323) 582-3322  
[sales@elationlighting.com](mailto:sales@elationlighting.com)  
[www.elationlighting.com](http://www.elationlighting.com)

**Elation Professional EU**

Junostraat 2.  
6468 EW Kerkrade  
The Netherlands  
Tel: +31 (0)45 546 85 66  
[info@elationlighting.eu](mailto:info@elationlighting.eu)  
[www.elationlighting.eu](http://www.elationlighting.eu)

**Elation Professional Mexico**

Av Santa Ana 30,  
Parque Industrial Lerma,  
Lerma, Mexico 52000  
Tel: +011 52 728 282 7070  
[ventas@elationlighting.com](mailto:ventas@elationlighting.com)  
[www.elationlighting.com](http://www.elationlighting.com)