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Elation KL CYC recognized as leading innovation with 2024 NAB Product of the Year Award

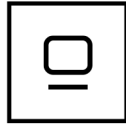
Every year, the NAB Show honors products that push the broadcast, media and entertainment industry forward and this year has recognized Elation's [KL CYC](#) LED cyc/footlight as leading innovation with a 2024 Product of the Year Award.

Eric Loader, Elation Global Vice President for Sales & Marketing, was extremely pleased for the acknowledgment, stating, "The KL CYC is unique technology that empowers on-camera storytelling in unique ways and we are proud of the recognition. We continue to commit ourselves to developing cutting-edge lighting solutions optimized for broadcast and will keep exploring ways to drive progress in studio lighting technology."



The NAB Product of the Year Awards recognize the most significant and promising new products on display at the show and were held April 16 at the Las Vegas Convention Center. Winners are selected by a panel of industry experts with the KL CYC winning in the Location/Studio Lighting category.

Tailored for evenly illuminated cycloramas, sets, or wall washing applications, the KL CYC uses an efficient asymmetrical reflector, full-spectrum RGBMA color system, and high CRI engine to achieve flawless blends of diffused light that can cover significant heights with ease. With its stylized, low-profile housing, the KL CYC is also an ideal choice for footlight positions on the downstage edge. Available in one-meter and half-meter models, its fanless operation makes it a silent and reliable choice for broadcast environments of all types.



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About Elation

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers the world over. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu

Elation Mexico

Av Santa Ana 30,
Parque Industrial Lerma,
Lerma, Mexico 52000
Tel: +011 52 728 282 7070
ventas@elationlighting.com
www.elationlighting.com