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### Elation Proteus™ leading the world in IP65 automated lighting with over 10,000 units in the market

Market-leading line of ingress protected automated lighting continues to grow with three new Proteus luminaires to debut at LDI in November

When lighting designers, lighting rental companies and production houses the world over need IP-rated lighting fixtures, the Elation brand frequently appears at the top of their wish list. Especially, the company's Proteus™ line of IP65-rated automated lighting has emerged as a worldwide standard for environmental ingress protected luminaires with over 10,000 units now in the market, and the innovation continues with three new Proteus products set for release this fall.



Elation has been at the forefront of IP-rated fixture development the last five years and its line of IP-rated automated lighting has been tried and tested on the largest projects around the world since first launching in 2016. Elation now offers one of the widest selections of IP65-rated lighting fixtures on the market with the Proteus name ringing synonymous with weatherproof lighting.

Proteus has done more than eliminate the need for costly, time-consuming and unsightly weatherproof coverings however. The use-anywhere line has empowered designer creativity, allowing them to create without the constraints of environmental challenges. "We've put years of extensive R&D work, market research and planning into developing this award-winning product line and are extremely proud that it has become the most specified line of IP65 automated lighting on the market," states Eric Loader,



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Elation Director of Sales & Marketing. “Our goal from the beginning was to give creative designers the freedom to design any project just the way they see fit regardless of weather or other factors and we delight every time we see them on a show or event.”

Proteus lights are routinely used on productions across the globe – concerts and festivals, special events, television, theme parks, cruise ships, lighting installations and lighting spectaculars – delivering reliable performance in extreme outdoor weather conditions, as well as in indoor environments. The IP65 line houses unique technologies and has won multiple industry awards for lighting innovation over the years.

Moreover, the line continues to grow. Releasing this fall are three new innovative IP65 Proteus luminaires – the **Proteus Excalibur™**, **Proteus Rayzor Edge™** and **Proteus Rayzor Blade™**. The Proteus Excalibur is an extreme power, long throw beam moving head with a long-life lamp and a wide front aperture perfect for creating aerial light columns, and CMY and prismatic effects rivaling existing xenon skytrackers. Proteus Rayzor Edge and Proteus Rayzor Blade are a creative blend of a high-powered tiltable, linear zoom LED pixel wash luminaire and an extreme impact dual linear strobe array, combining mid-air beams, light curtains, blinder and pixel precise strobe effects, plus Elation’s patented SparkLED™ lens technology into a unique multi-layered fixture design.

### About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Elation also offers an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. Our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry. Elation products continue to be a part of the industry’s most exciting projects across the globe. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com)

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