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Main Light Industries Adds More Elation Products to Rental Inventory

One of the largest rental houses in the United States, Main Light Industries of Wilmington, Delaware, has added a large quantity of Elation Professional lighting equipment to its inventory, a purchase that includes the award-winning Platinum FLX™ hybrid moving head and products in Elation's new ACL Series™ of narrow-beam LED effect lights.

"Our previous Elation units have served us well and these new units provide a great value for the price," commented Main Light Operations Manager Randy Mullican on the purchase.



Besides the PLASA award-winning Platinum FLX, the purchase also includes the Platinum SBX™, a 3-in-1 hybrid luminaire that uses the same patent-pending dual optical system as the FLX. Also in the package are the ACL 360 Matrix™, a unique moving head matrix, and the ACL 360 Bar™, a versatile moving head batten. Both fixtures use the latest high-output RGBW 15W multi-chip LED, emit a laser-like homogenized 4-degree color-changing beam, and have 16-bit continuous 360° pan and tilt rotation.

"We've had in increase in market demand for our products, especially our hybrid moving heads and new effect lights like the ACL Series," Elation Sales Director Eric Loader commented. "Main Light already owned a significant amount of Elation products in their rental inventory and this purchase shows a further commitment to the market demand for Elation products."

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com



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