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# Modanso Entertainment of South Africa Chooses Elation Lighting

In order to keep up with increasing demand, Modanso Entertainment of Johannesburg, South Africa, has invested in 42 new lighting fixtures from Elation Professional. The purchase includes 24 DARTZ 360<sup>™</sup> beam/spot LED moving heads, as well as 12 Platinum HFX<sup>™</sup> hybrid moving heads and 6 Platinum 1200 Wash<sup>™</sup> LED moving heads supplied by local distributor The Production Warehouse.

"Moving the company forward and the need to meet international rider requirements at an affordable rate to the client, Elation was the best investment for Modanso Entertainment," said Patrick Paledi, owner of Modanso Entertainment. "The efficient, powerful and easy-to-use Elation lighting was always our choice for stage lighting but was never available in South Africa until two years ago. We couldn't be happier with our investment in Elation and the after-sales support from Production Warehouse."



Modanso Entertainment is one of the leading technical suppliers in Johannesburg and offers turnkey solutions for AV requirements, catering for lighting, rigging, video, audio and more.

"The Platinum 1200s are just beasts!" said Lucky Lewele, head of lighting at Modanso. "The DARTZ are crazy, their infinite pan and tilt is handy for effects and the unit is very light in weight yet powerful." Marnus Nieuwoudt, Director at The Production Warehouse, added, "I'd like to thank Patrick and the Modanso crew for their continued support. I cannot wait to see what the future holds for Elation and Modanso."

The compact beam/spot DARTZ projects a powerful three-degree beam that is comparable to larger discharge lamp fixtures but also houses two prisms and has gobo projection capability. Packed with colors, graphics and effects options, the mid-sized Platinum HFX is a versatile spot/ beam/wash moving head that can emit up to 12,000 lumens of power. The Platinum 1200 Wash is





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an all-purpose power wash light with zoom and 19 x 65W LED engine that puts down a beautiful flood of color and is as bright as 1500W discharge fixtures.

Pictured: Elation rig at the Soweto International Jazz Festival Pictured: Modanso and Production Warehouse crew at Elation's stand at Prolight & Sound 2018

#### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit <u>www.elationlighting.com</u>

For more information, contact:

### **Elation Professional US**

6122 S. Eastern Avenue Los Angeles, CA 90040 USA Tel: (866) 245-6726 (toll free) Tel: (323) 582-3322 sales@elationlighting.com www.elationlighting.com

### **Elation Professional EU**

Junostraat 2. 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu

## **Elation Professional Mexico**

Av Santa Ana 30, Parque Industrial Lerma, Lerma, Mexico 52000 Tel: +011 52 728 282 7070 ventas@elationlighting.com www.elationlighting.com