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Motion GmbH invests in Elation Professional moving lights

Proteus Hybrid[™] and Artiste DaVinci[™] available at company's facility in Fürth, Germany

Motion GmbH, which specializes in dry hire, expanded its portfolio of moving lights at the end of 2017 with the addition of Elation Professional Proteus Hybrid™ and Artiste DaVinci™ moving heads, both award-winning luminaires. The innovative lights are now available at the company's facility in Fürth, Germany, near Nuremberg.



With the Artiste DaVinci, Elation delivers the perfect "workhorse" for virtually any purpose and location, as well as a wide variety of event sizes. The heart of this LED moving light consists of a 270-watt LED engine with cool white color temperature. It delivers a remarkable light output of more than 12,000 lumens, which even with the use of dark colors or gobo / animation combinations provides extremely pleasing results.

The Proteus Hybrid, winner of the 2017 PLASA Award for Innovation, is an IP-65 certified 3-in-1 Spot/Beam/Wash floodlight that brings ideas to light under any weather conditions. The unit includes a sophisticated optical system with motorized zoom, CMY color mixing and a revolutionary cooling principle.

HG Dünkel of the Motion Group explains the decision to go with the two innovative luminaires: "We chose the Proteus Hybrid because the combination of a 470-watt hybrid with a weatherproof housing is truly a unique selling proposition. As far as the Artiste DaVinci, it proved the best option in direct comparison with other 270-watt LED spots."

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit <u>www.elationlighting.com</u>

For more information, contact:





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