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Nallinger Showtime Invests in Elation Platinum Series™

German event technology provider Nallinger Showtime e.K. of Bonn has added Elation Professional Platinum Beam 5R Extreme™ and Platinum Spot 5R™ moving head fixtures to its inventory and immediately put the fixtures to work on eSport gaming event ESL Expo Barcelona.

Showtime (www.showtime-bonn.de), who already had Platinum Beam 5R Extreme's in its rental inventory, now stock only Elation moving heads. They chose to upgrade their inventory of Platinum Beam 5R Extreme's with additional fixtures and acquired the Platinum Spot 5R's™ as replacement fixtures for aging 250W fixtures.

"The Elation fixtures' easy handling, workmanship and compatibility to our current stock were all factors in choosing them," stated Showtime managing director Guido Nallinger. "Their light output is also excellent. We also value the support we receive from Elation and the price fit within our budget."

Nallinger Showtime e.K. has been one of the leading service providers in the event technology industry in Bonn and the surrounding area for over 25 years, offering a wide range of professional lighting and sound technology, rigging and stage equipment. They expect to use their new Platinum Series fixtures on events like Gamescom, Paris Games Week and Mobile World Congress, as well as for open air festivals, gala events, and musical and theater productions.



Pictured: ESL Expo Barcelona (Feb. 19-21, Fira Barcelona Montjuic)

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late



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night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional EU

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

info@elationlighting.eu

www.elationlighting.eu