

## FOR IMMEDIATE RELEASE

24-Mar-2020

### **Elation Europe launches new look website – [www.elationlighting.eu](http://www.elationlighting.eu)**

Elation Professional's European website has received a thorough makeover with a redesigned look that makes for a more engaging visual experience with more intuitive interaction. The website's improved functionality and cleaner, uncluttered design makes it easier for visitors to find the information they need in a more visually appealing interface.

Another important step in Elation Europe's continued rise in the European lighting market, the new website, still found at [www.elationlighting.eu](http://www.elationlighting.eu), is more reflective of the professional development and increased market presence the company has experienced over the past few years.



Elation Europe's new-look website is easier to navigate and features an enlarged format with enhanced visual content. Compatible across multiple platforms/browsers with an adaptive screen size and design for phones and tablets, the new website makes essential information easier to access than ever. Browse by product segment, or series, or jump directly to a specific product for a detailed look at features, specifications, images and videos. In addition, Elation's extensive archive of reference stories are presented in a new and more appealing format.

Visit [www.elationlighting.eu](http://www.elationlighting.eu) to experience it for yourself and keep up with everything new at Elation in Europe.

#### **About Elation Professional**

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry, helping show



[www.ElationLighting.com](http://www.ElationLighting.com)

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

**Elation Professional EU**

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

[info@elationlighting.eu](mailto:info@elationlighting.eu)

[www.elationlighting.eu](http://www.elationlighting.eu)