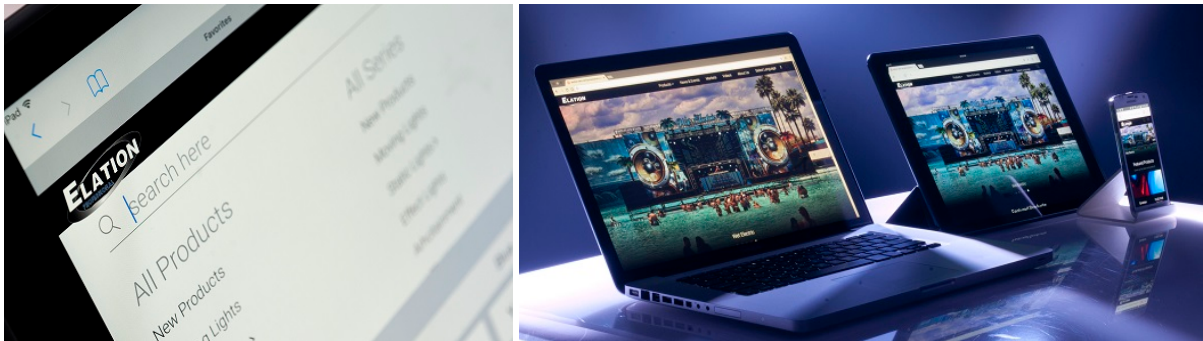


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Surf's Up! Elation Professional Website Receives Full Makeover

Surfing the lighting industry web just got a lot better with the launch of Elation Professional's newly designed www.elationlighting.com website, a thorough makeover that features a more intuitive and modern look. The redesigned website makes it easier for visitors to find the information they need in a more visually appealing interface and marks another important step as Elation continues to grow and increase its market presence.



The new-look website is easier to navigate and features an enlarged format with enhanced rich content. Major improvements of the new site include an adaptive screen size and mobile responsive design for phones and tablets, more video content, larger images, and enhanced product photography. The new site is compatible across multiple platforms/browsers and includes increased social media share options. It features multi-language support so users can keep up to date no matter what their language preference.

The new website makes essential information regarding Elation easier to access than ever. Visitors are able to browse by product segment and product series or can jump directly to a specific product for a detailed look at features, specifications, images and videos. And Elation's extensive archive of videos and reference stories are presented in a new and more appealing format.

The website's improved functionality and cleaner, uncluttered design makes for greater clarity and a more engaging visual impact. Visitors are encouraged to explore at www.elationlighting.com and visit the site often to keep up with everything new at Elation Professional.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market



www.ElationLighting.com

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segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com

www.elationlighting.com

Elation Professional EU

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

info@elationlighting.eu

www.elationlighting.eu