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## FOR IMMEDIATE RELEASE

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## **Elation Professional Strengthens European Team with Three New Hires**

As a result of Elation's continued growth in the European market, Elation Professional B.V. is pleased to announce three new hires at its European headquarter office in Kerkrade, The Netherlands.



Dennis Scipio joined Elation Europe on October 1st as a new Key Account Manager. Responsible for managing some of Elation's most strategically important customers while helping to grow the business, Dennis has a wealth of experience in business development and international sales. He comes to Elation from German lighting manufacturer SLV, where he was responsible for marketing and corporate communications. Prior to that, he worked in an international sales role for Dutch lighting company Highlite International B.V.

Also joining Elation on October 1<sup>st</sup> and working as the European office's new office assistant is Nancy de Lang. Nancy comes to Elation from The Netherlands-based industrial manufacturer Kobelco Welding of Europe B.V., where she worked as a Production Planner and Administrator. She will be handling a variety of administrative tasks in her new position as well as customer contact.



Joining Elation in August as an assistant in the company's marketing and graphics department is Carola Ludermann. Carola's responsibilities include general marketing duties such as catalog and ad creation, web page maintenance, product photography and social media.

## **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit <a href="https://www.elationlighting.com">www.elationlighting.com</a>

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