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Elation Strengthens European Team with Three New Hires

Elation Europe has strengthened its European team with three new hires - Frans Schilte, Patrick Strunk and Ute Kerkow - all of whom started at Elation's European headquarter building in Kerkrade, Holland, on April 1st.



Frans Schilte joins Elation's in-house sales department with the primary responsibility of reinforcing and supporting Elation's European sales effort. Frans was self-employed before joining Elation, touring the last 27 years with all types of shows from theatre to big rock shows. His nearly three decades in the industry includes experience in clubs, theatres and live events where he has fulfilled roles as lighting operator/designer, crew chief, stage manager and production manager. He also worked as technical supervisor for Stageco and has worked with some of the biggest bands in the world including the Rolling Stones, U2, AC/DC, Bruce Springsteen and many more.

Patrick Strunk comes to Elation's marketing department from the ADJ Group, where he worked in marketing since 2011. In his new position at Elation, he handles a number of general marketing duties such as catalog and ad creation, web page maintenance, product photography and social media. Patrick's previous experience includes working in event technology as a technician, graphic designer and advertising professional. He has also been a DJ for nearly 20 years.



Ute Kerkow will be assisting with a variety of office duties at Elation's European headquarters. She has worked freelance for many years and comes to Elation with previous experience in in-house sales from the cabinet/wardrobe industry.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com



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