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Niclen Adds Elation Platinum Moving Heads and EPV LED Panels to Inventory

The biggest dry hire company in Germany, Niclen Moving Lights Systems GmbH, has added Elation Platinum Beam 5R Extreme moving heads and EPV762 MH high resolution LED moving head video panels to its extensive inventory of lighting and video products.

“We have always been in close touch with professionals from different markets and have always been good at fulfilling specific design needs and adding luminaires when needed,” states Niclen CEO Bodo Valasik. “The choice to add the Elation Platinum Beam Extremes gives the market a very sophisticated tool for beam projection and offers the highest standards in brightness, optics and flexibility. We’re pleased to have it in our inventory as there is always business for an excellent light.”



Niclen, located at the center of TV production in Dortmund in western Germany, has specialized in moving head systems for the past 15 years and partners with nearly every production company in the area. With a stock of around five thousand moving heads, endless generics and tons of truss, all from a wide variety of manufacturers, Niclen is uniquely qualified to fulfill the specific lighting needs of the industry.

Marc Librecht, Sales & Marketing Manager for Elation Europe, was understandably pleased with the deal, stating, “We are thrilled to now be working with a partner like Niclen, who can fulfill the enormous rental demand of the Platinum Beam Extreme in Germany.” The Platinum 5R Beam Extreme is available from Niclen in quantities from January 2014.

About Elation Professional

Elation Professional is one of the world’s leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you’ve experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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