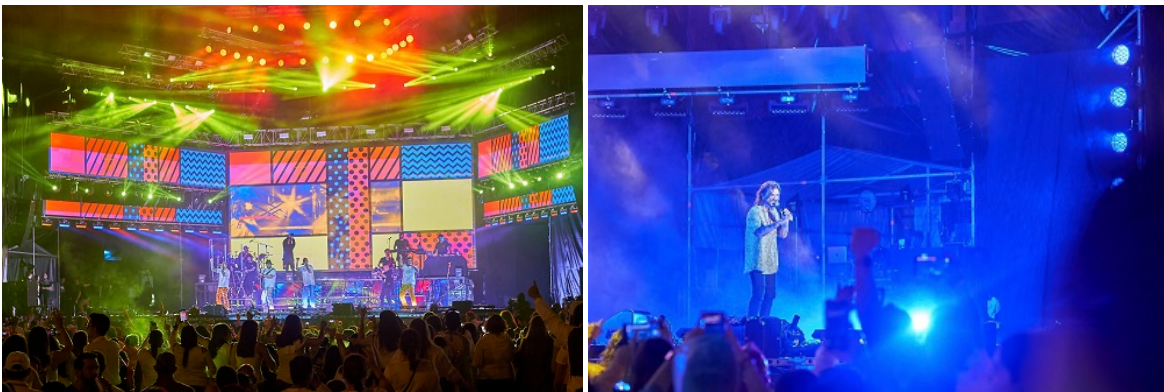


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19-Oct-2020

Elation helps shed light on noble cause at 2020 Noche del Sabor benefit

An effective way to raise awareness for those in need is through a benefit concert where artists, sponsors, technical crew and an appreciative public come together in a spirit of solidarity to shed light on a noble cause. Such was the case earlier this year when a large Elation rig was used to light up the 2020 edition of the Noche del Sabor benefit show in Honduras with proceeds going to support the Honduran Foundation for Children with Cancer.



Held at Expo Centro, a renowned venue in the city of San Pedro Sula, Noche del Sabor is an open air party boasting top musical entertainment and the best of Honduran food. Despite a bit of rain at show time, nothing could dampen the enthusiastic crowd of some 10,000 who gathered for the emotional evening amid the sounds of Colombian musician Juanes and pop group Piso 21.

Technical aspects of the production, including the lighting set up, was handled by Pro504, a reputed rental company based in San Pedro Sula whose professional team is experienced in the production, design, set up and operation of large events. Pro504 works on many of the most prestigious events in Honduras, including most of the big concerts, and has worked on earlier editions of Noche del Sabor.

For this year's benefit, Pro504 created a large, symmetrical setup with linear layers of Elation lighting surrounding an expansive LED screen backdrop with vertical screens and lighting extending the design to both sides of the stage. Complementing screen graphics while penetrating through its ambient light were mid-air effects from Platinum FLX™, Platinum Beam 5R Extreme™, and Platinum Beam 5R™ moving heads. Rows of ACL 360 Bar™ LED moving battens, mounted on the lowest LED screens' bottom edge, filled the stage left and right as SixBar 1000™ battens added color from the downstage edge. A row of SixPar Z19 IP™ color changers along with DTW series blinders worked



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from high downstage truss positions while Protron 3K Color™ strobes added impact from several angles.

This is the fourth year Noche del Sabor has taken place and the event's success is always measured twofold. Not only was it a spectacular visual treat for those in attendance but most importantly the event raised funds to provide free cancer treatment to children from low-income families nationwide.



Elation equipment:

50 x Platinum FLX™

32 x Platinum Beam 5R Extreme™

36 x ACL 360 Bar™

18 x Protron 3K Color™

22 x SixPar Z19 IP™

12 x SixBar 1000™

8 x DTW Blinder 700 IP™

8 x DTW Blinder 350 IP™

2 x Antari F-7 Smaze™

About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation Professional US



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