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Elation Takes on Harshest Installation Challenges with Outdoor Permanent Specification (OPS)

Elation is proud to announce the launch of its new <u>OPS Series</u> (Outdoor Permanent Specification), a durable, long-lasting solution for permanent outdoor installations. The OPS series enhances some of Elation's most popular IP65/66-rated lighting fixtures, providing a ruggedized version designed specifically for demanding environments such as theme parks, cruise ships and other marine environments, museums, experiential installations, and more. Built for long-lasting performance in harsh conditions, the OPS Series ensures consistent, reliable use in both indoor and outdoor settings.



The OPS Series incorporates more durable, robust materials, including corrosion-resistant components and protective finishes, to create a hardened version of the fixtures. With this rugged specification, Elation offers an even more reliable solution for projects on both land and sea, making the OPS Series ideal for permanent installations requiring superior performance and long-term durability.

In addition to its robust construction, the OPS Series is backed by Elation's expanded, complete 5year fixture warranty, covering not only the light engine but also manufacturing defects, materials,



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and workmanship. This comprehensive warranty provides full protection across the product, ensuring peace of mind for customers looking for long-term reliability in their installations.

Eric Loader, Elation's Global Vice President of Sales, emphasized the importance of customer feedback in developing the new OPS Series: "Extensive customer research and feedback clearly show that customers in these markets have been wanting a more rugged version of lighting fixtures with an extended warranty. We are experts in IP-rated lighting fixtures for entertainment, and with the PROTEUS series established as the most successful IP-rated line in our industry, having been used on projects the world over since 2017, we have a wealth of real-world data that no other manufacturer can match. We've applied that expertise to the OPS Series to ensure that customers get the superior performance they demand, even in the most challenging environments."

The initial products receiving the OPS specification include the **<u>PROTEUS LUCIUS OPS</u>**, **<u>PROTEUS RAYZOR 760 OPS</u>**, <u>SIX+ PAR S OPS</u>, and <u>SIX+ PAR L OPS</u>, with more fixtures set to follow in the near future.

Elation's OPS Series offers lighting professionals the durability and reliability they need for permanent installations in tough environments, ensuring optimal performance and long-lasting value.

About Elation

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at <u>www.elationlighting.com</u> and <u>elation.global</u>

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