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Elation introduces Obsidian Control Systems, the accessible lighting control brand for professionals

Obsidian Control Systems combines over 25 years of experience developing professional entertainment lighting control solutions for automated and theatrical lighting fixtures

Elation Professional is excited to embark on a new chapter in its evolution with launch of Obsidian Control Systems, an accessible line of advanced yet intuitive lighting control products. Stay tuned at www.obsidiancontrol.com for news and updates - the countdown has begun!

O B S I D I A N TM
C O N T R O L S Y S T E M S

Following completion in late March of the acquisition of the M-Series range of entertainment lighting controllers from HARMAN Professional Solutions, Elation received valuable feedback from the thousands of M-Series users worldwide. "Based on this feedback, we sought to create a dedicated company and brand focus for the continued development and evolution of the product series," states Elation Sales & Marketing Director Eric Loader. "The Obsidian development will continue to be focused on stable and compatible software and hardware for all existing M-Series products"

Obsidian lighting control software and hardware is designed and maintained by lighting professionals so that professionals can excel at the highest level. It is easy to use and accessible to every level of user, whether a novice programmer or a designer at the highest level. "Our pillars are that we believe in innovating together to create intuitive products that are both forward thinking and reliable," Loader continues. "We asked ourselves what it would look like to remove creative and financial obstacles so that designers and programmers can go beyond where they have before, and so that the next generation can be taught and encouraged. By innovating together, we're creating products that are focused on the user. We have the user in mind and they can always speak directly to our innovative team with feedback."

Obsidian products are designed by an international team of lighting professionals with over 25 years of industry experience. In fact, Obsidian's core development team, located in the Elation



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European office located in The Netherlands, goes all the way back to 1992 with the award-winning CASE control console series, followed by the MAXXYZ control console and MAXEDIA media servers, the M-Series platform and now the dawn of a new evolution of lighting control systems.

Obsidian offers a wide range of lighting controllers, including excellent entry level options, which are exclusively distributed by Elation Professional worldwide. Visit the Obsidian Control Systems website at www.obsidiancontrol.com to learn more and stay up to date.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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