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MPHK Group chooses Elation for IP lighting upgrade at Ocean Park Hong Kong

State-of-the-art all-weather lighting boosts main entrance impression and enhances multimedia shows

Ocean Park Hong Kong is thrilling guests with dynamic lighting enhancements courtesy of MPHK Group Ltd. and Elation Professional. The popular Hong Kong attraction updated the exterior lighting at its iconic main entrance, along with lighting upgrades to its awe-inspiring "Gala of Lights" multimedia shows. The show and park-wide lighting upgrades were designed by award-wining multimedia studio Moment Factory.





Main Entrance impression

Situated in Hong Kong's Southern District, Ocean Park is a marine park, oceanarium, animal facility and theme park resort all in one. The 44-year-old attraction, which merges entertainment with conservation advocacy and education, is one of the city's longest-serving recreation parks and tourist attractions.

One of the thrills of any theme park resort visit, and certainly at Ocean Park, is the moment a visitor first sets eyes on the entrance marquee and gets a glimpse of what awaits inside. As part of the lighting upgrade, the main entrance canopy arch at Ocean Park now beckons guests with lighting effects from a line of 10 IP65-rated Proteus MaximusTM LED moving heads. The 50,000-lumen power luminaires are used to spread color and pattern across the entrance plaza while powerful beams cut through ambient light to help build excitement and portend the thrills that await.

Much of the entrance area – ticket counters, coral alley, boardwalk and village – is bathed in color from 157 <u>SixPar Z19 IPTM</u> luminaires, IP65-rated 6-color PAR wash lights with zoom. Headquartered in Hong Kong, entertainment technology specialists MPHK Group Ltd (www.mphkg.com.hk) supplied



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the Elation lights to contractor BYME Engineering Ltd. for the main entrance portion of the lighting upgrade.

Aqua City Lagoon and "Gala of Lights"

The Grand Aquarium, one of Ocean Park's most iconic attractions, and the Aqua City Lagoon situated right next to it, are home to the park's nighttime special "Gala of Lights," where 360-degree water-based multimedia shows thrill guests in an immersive multi-sensory experience.

"We sought to enhance the existing architecture at Aqua City by illuminating areas around the Lagoon and engaging with guests to encourage them to stay and experience the new nighttime offerings," said Timothy Ng, Executive Director, Operations & Entertainment at Ocean Park Hong Kong.

"Gala of Lights" boasts two immersive multimedia shows – "Soul of the Ocean," a one-of-a-kind spectacle celebrating nature in all its wonder, and "Visions of Hong Kong", a dazzling multimedia fountain show that takes the audience on an inspirational journey through the city and beyond.





MPHK supplied Elation lighting along with lighting from Elation sister-company Acclaim to contractor ArcSource Ltd. for the Lagoon area install. Some 48 Proteus HybridTM beam/spot/wash moving heads mounted on light poles around the Lagoon area serve both aesthetic and functional purposes while 8 custom-painted Proteus Hybrid fixtures work from the Aquarium roof. Acclaim products include 56 Aqua GrazeTM linear LED fixtures and 8 Acclaim Aqua Drum HOTM wash fixtures mounted on the performance stage. Some 140 meters of Acclaim Flex Tape trace an outline of color from around the edge of the stage.

The lighting covers a large surface area and from its rooftop and pole positions provides multiple grand gestures with sweeping beams. "It was necessary to integrate the technology into the architecture as seamlessly as possible," commented Ng.

With their ability to position at will and project in virtually any direction, the Proteus Hybrids can be used as attention-gathering beams one minute and show lights the next. "We wanted the lights to offer a variety of effects to support all show formats, including dynamic show lighting and frontlight for performers," concludes Ng.



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About Ocean Park

Since its opening in January 1977 as a non-profit organization, Ocean Park Hong Kong has developed into a world-class attraction connecting people with nature, and gained consistent recognition for its animal husbandry, research and relationship with the community. The park has successfully transformed into a premier international resort destination with the opening of the Hong Kong Ocean Park Marriott Hotel in October 2018. Its transformation journey will continue with the highly anticipated launches of Water World Ocean Park Hong Kong and The Fullerton Ocean Park Hotel Hong Kong.

About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Elation also offers an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. Our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry. Elation products continue to be a part of the industry's most exciting projects across the globe. We invite you to take a closer look at www.elationlighting.com

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