

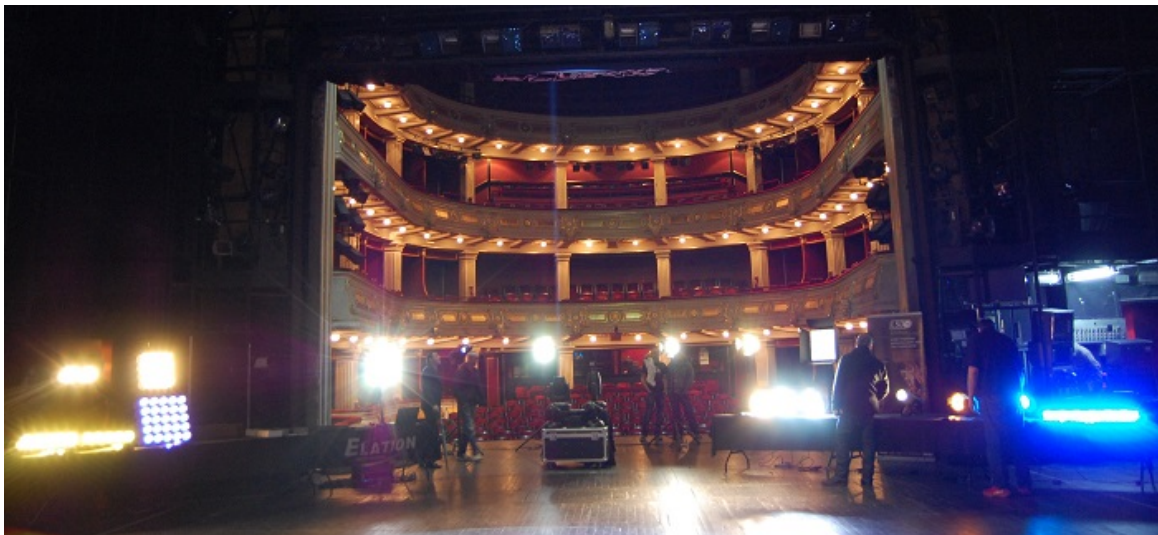
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Elation Open Day at Light and Sound Design a Success

Elation Professional's Serbian partner, Light and Sound Design, recently held a special Elation Open Day at the prestigious National Theatre in Belgrade where the latest in Elation lighting technology was demoed for lighting professionals from Serbia's television and theatre industries.

"We had an excellent turnout with over 30 attendees spending quality time and getting a closer look at Elation products," stated Milan Scepanovic, General Manager of Light and Sound Design. "All the attendees were professionals, many representing government institutions or TV stations, and half of them came with their own lux meters and measuring devices! We had a lot of products on hand and a beautiful venue to display them in. Overall the response was very positive and the day quite a success."



A full range of Elation LED lighting solutions optimized for theatre, television and broadcast were available for demo and closer inspection, along with discharge lights in Elation's Platinum series. Products on display included the DW Fresnel and Profile dynamic white LED fixtures, the warm and cold white TVLF1 series of LED Fresnels, TVL LED array panels, Opti PAR lights, the Cuepix series of strip lights and blinders, the Lumina Matrix warm-white LED wash/blinder, ELED and ELAR series fixtures, as well as Platinum Series spots and beam fixtures.

Elation offers a complete line of Fresnels, floods, panels, PAR lights, and strips with dynamic white LED engines for exceptional power and superior light quality. Low-noise cooling, flicker-free operation, electronic dimming, accessories like barn doors and all the benefits of LED make them ideal fixtures for TV, film, theatre and broadcast applications.



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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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