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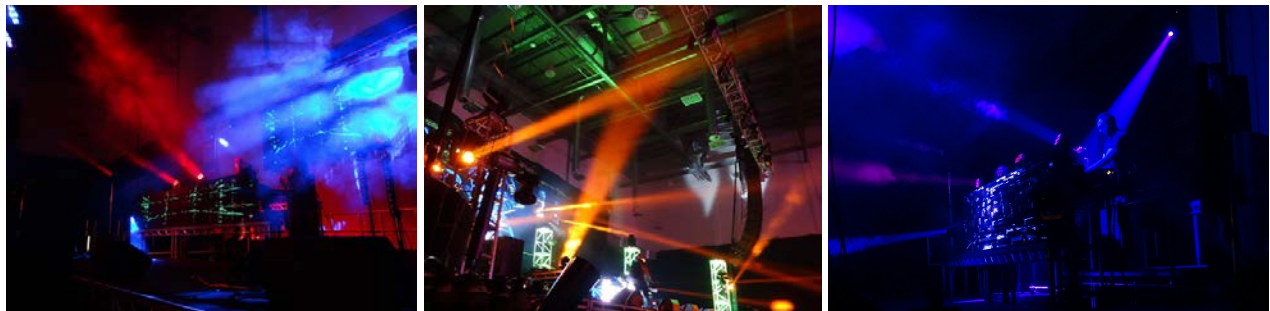
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Elation Party Atmosphere at Outbreak Spring Festival 2014

March 1st and 2nd saw thousands of eager party goers shake off the winter doldrums and dance the weekend away at Outbreak Spring Festival at Ricoh Arena in Coventry, England. The all night dance party went on until the wee hours of the morning beneath an Elation lighting system supplied by live event equipment hire company MusicMann of Walsall.

Outbreak is the UK's fastest growing House Music Festival and features a full list of top DJs and other artists. Production manager for the event was Steve "Shaggy" Wright, lighting, video, and production pro at MusicMann, who speced an all Elation lighting rig for the event.

"We've carried a full line of Elation products for many years and they've proved very reliable for the variety of events that we do like this," he stated. "It's the first year they've held Outbreak on this scale; it's a real arena-sized show now and our Elation lights helped make the move to the bigger format a success."



Shaggy created a high-energy dance club atmosphere using effects from Platinum Wash ZFX Pro LED moving heads, Platinum Spot 5R and 15R Pro discharge moving heads, Platinum Beam 5R ACL beam effects, Rayzor Q7 LED moving heads, and warm white Cuepix Blinders.

The first night featured two stages with the Elation package split up between them, but for the second night the decision was made to combine the stages, which meant the full power of the lighting package could work as one from a main stage. "The stages looked nice the first night but when we combined the gear on one stage for the second night, it really looked great. We were able to create bigger, more impactful looks that really got things going."

Shaggy highlighted the DJ in washes of color while giving the audience an energetic light show to keep the party going. The Platinum Beam 5Rs were used for eye-catching big beam looks with Platinum ZFX Pro LED fixtures used as the main wash on stage. "The Platinum ZFX's are a real flexible light with a nice zoom that allowed me to wash the stage effectively," Shaggy says. "I could then turn them outward for a nice audience wash."



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Platinum Spot 15R Pros were placed on truss towers at heights of between 2 and 4 meters for a multi-layered look from both sides of the stage with effects projected both onto the stage and out over the audience. Also working from both sides of the stage were compact Rayzor Q7 LED lights mounted atop scaffolding poles at varying heights. "They are a small and flexible fixture that we use for a variety of purposes," Shaggy says. "And they can be placed virtually anywhere." Located on the front truss for bright, in-your-face audience flashes were Cuepix Blinders, Elation's compact yet high impact 100W LED blinder. "They are really bright for such a small light and do what a good blinder should do. They also saved us from having to use dimmers, which was also nice."

Elation Equipment:

18 x Platinum Wash ZFX Pro
14 x Platinum Beam 5R
8 x Platinum Spot 15R Pro
8 x Platinum Spot 5R Pro
12 x Rayzor Q7
10 x Cuepix Blinder WW2

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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