

www.ElationLighting.com

FOR IMMEDIATE RELEASE

22-Aug-2016

Broad Line-up of Innovative Products from Elation Coming to PLASA 2016

Join Elation Professional September 18-20 at Olympia in the heart of West London for our most impressive line-up of PLASA products ever! Elation will have on hand at **Stand C40** an unprecedented line-up of new cutting-edge innovations for entertainment lighting that includes the new **Fuze Series™** of dynamic LED wash lights, **ZCL Series™** of high-output LED effects, and **DTW Series™** of variable white LED lights.

Also showing will be the new 7-color **Platinum SEVEN™** LED wash luminaire along with a cyclorama wash fixture, the **TVL CYC RGBW™**, an ideal floodlight for theatre and broadcast applications. The **Sniper Pro™**, an upgrade of Elation's award-winning Sniper 2R™ that features three times the power, will also feature as will the **Protron 3K Colors™**, a high-power 40,000 lumen LED color strobe. Also on hand will be the new **Rayzor 360Z™**, a brilliant compact beam moving effect.

Elation will also be showing the latest offering in its line of creative high-resolution LED display panels, the **EVHD Series™**. Available in three different pixel pitches (2.8, 3.9 & 5.9), the EVHD are curveable for more creative applications and feature a fanless design with complete front and rear service access.

Plus - don't miss your chance to see the popular X-Series of award-winning hybrid fixtures. The Elation team looks forward to a great show. Join us at Stand C40 for a closer look at these and other professional lighting, video and control solutions.

Fuze Series™: Introducing the new Fuze Series™ of LED wash fixtures with a perfectly homogenized color system and zoom optics.

ZCL Series™: Introducing the new ZCL Series of high-output LED effects with a new Zooming Collimator Lens system offering amazing effects and coverage.

DTW Series™: Introducing the new DTW Series™ of variable white LED lights with customized "Dim to Warm" and "Dynamic Tri White" control modes.

Platinum Seven™: The new Platinum Seven™ is a high-power 7-color wash luminaire housing 19x 25W multi-chip LEDs (Red, Green, Blue, White, Amber, Mint, and UV) for an unprecedented palette of color choice and features a fast 5° to 50° zoom.

TVL CYC RGBW^m: The TVL CYC RGBW is a theatre-style cyclorama wall wash luminaire that delivers a smooth and even field of seamlessly blended colors. An ideal color-changing floodlight for theatre and broadcast applications, it features a 150W COB RGBW LED engine for an infinite choice of colors.



www.ElationLighting.com

FOR IMMEDIATE RELEASE

Sniper Pro™: The Sniper Pro is a new and improved hybrid effects projector, scanner and laser simulator with more power, more effects and greater speed than the original Sniper 2R™.

Protron 3K Colors™: This high-power LED strobe light features 240 x CREE™ XLamp™ 3W RGBW LEDs and 40,000 lumens of power for an explosion of color.

Rayzor 360Z™: The Rayzor 360Z™ is a compact beam moving effect luminaire with (3) 60W RGBW LEDs, 5° to 50° motorized zoom, and full 360° pan and tilt rotation.

EVHD Series™: Available in three different pixel pitches (2.8, 3.9 & 5.9 mm), the black-face EVHD is a new family of professional, high-definition LED panels designed with creativity and ease-of-use in mind for more artistic video layouts.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue Los Angeles, CA 90040 USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com www.elationlighting.com

Elation Professional EU

Junostraat 2., 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu