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Elation Lighting Innovation at PLASA Focus Leeds 2014

Elation Professional invites lighting professionals to PLASA Focus Leeds and **Stand N-D32** for the opportunity to talk in depth with qualified Elation personnel and get an up-close look at Elation's line of versatile lighting solutions. Join the Elation team April 29-30 at the Royal Armouries at Clarence Dock in Leeds where the Elation staff will be happy to demo the latest products.

PLASA Focus Leeds is the leading event for entertainment technology in the north of England. A Professional Development Program runs alongside the event, providing visitors with free access to over 20 seminars and product demonstrations. Registration is free at www.plasafocus.com/leeds

Elation product highlights at PLASA Focus Leeds 2014:

EZ4: The EZ4 is a high-quality, 4mm pixel pitch LED video panel ideal when outstanding high-definition image quality is required. Colors display vivid, consistent and uniform, and a high density of blackface pixels ensures a clear and sharp picture. A brightness level of 1,200 Nits means the EZ4 performs well even in high ambient lighting conditions.

Platinum Wash 16R Pro: Featuring the new Platinum MSD 16R lamp from Philips (330W, 16,000 lumens), this versatile moving head functions as both a beam and wash luminaire. It is loaded with features such as CMY color mixing plus fixed colors, 6.5-48° motorized zoom, beam shaper, shutter/dimmer and has an EWDMX receiver built in. Output is comparable to 1,000 watt units.

Platinum Beam 5R Extreme: With higher quality optics, remote focus and faster speed, the Platinum Beam 5R Extreme is an improved version of Elation's successful Platinum Beam 5R moving head. Lightning fast 3-phase motors on all effects give it its faster movement and a new advanced optical design and remote focus allow for razor sharp ACL projections.

Platinum Wash ZFX Pro: This LED wash fixture houses 19 x 15W RGBW LEDs that produce an output similar to a 700W discharge wash fixture. Featuring a high-speed motorized zoom (9° - 43°) for a narrow beam or wide coverage, this fast moving head offers a host of multi-zone chase and zoom effects that make it the ideal visual eye-candy LED wash.

DW Fresnel and DW Profile: Featuring a 250-watt dynamic white LED engine capable of mixing white light from 3,200°K to 7,000°K, these pro-level lighting products also feature a zoom, low-noise cooling and operate flicker-free, making them ideal profile and wash fixtures for TV, film, theatre and broadcast applications.



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Cuepix Panel: The Cuepix Panel is an LED matrix blinder ideal for adding high-impact white or colored light to productions of all types. The Cuepix Panel is powered by 5 x 5 30-watt 3-in-1 (red, green, blue) COB LEDs. Users can dial up a full spectrum of custom colors via DMX or simply let the unit run through its built-in macro programs. The Cuepix Panel includes a host of useful features for easy operation and comes with an integrated rigging and hanging bracket.

Lumina Matrix: The Lumina Matrix is a warm-white LED wash/blinder matrix that mimics the warm look of tungsten halogen. It is ideal for stage lighting applications where an even wash of warm light or pixel-controllable blinder is required. The 40 cm x 40 cm matrix panel houses sixteen 7-watt warm-white LEDs (2700K) in a 4 x 4 array with individual control of each pixel and high CRI for more accurate color reproduction.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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