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Elation at PLASA Focus Nashville: Quality Time, Quality Products

Elation Professional invites lighting professionals to the intimate environs of PLASA Focus Nashville and **Booth 429** for the opportunity to talk in depth with qualified Elation personnel and get a more thorough look at Elation's line of versatile lighting and control solutions. Join the Elation team February 18-19 at the Nashville Municipal Auditorium where the Elation staff will be happy to demo the latest products.

"We always enjoy exhibiting at the PLASA Focus shows because of the amount of quality time we get to spend with visitors," states Elation Sales Director Eric Loader. "Getting detailed feedback on our products and really taking the time to show what our products can do is often hard at the larger trade shows. The intimate format of PLASA Focus and the high-quality free educational seminars bring in customers who want to learn about new technology and get hands-on with the latest products."

Don't forget, registration is free and so are all the PLASA Focus Professional Development seminars – another great reason to attend!

Elation product highlights at PLASA Focus Nashville 2014:

Platinum Profile 35 Pro: The Platinum Profile 35 Pro is a full-featured professional lighting fixture with flexible framing system. Powered by the new Platinum 35 MSR lamp from Philips (800W), this moving head profile features a rotating 4-blade framing system that allows for full control of the beam shape and delivers an output comparable to 1,200-watt moving head profile MSR fixtures. Features include a high-quality optical system, 8°-50° motorized zoom, CMY color mixing system with variable CTO, static color wheel with 8 interchangeable dichroic colors, two gobo wheels plus 160° animation effect and more.

Satura Spot LED Pro: The 300W Satura Spot LED Pro moving head is as bright as a traditional 575W discharge fixture yet consumes half as much energy and its long-life LED engine lasts on average 80 times longer than a 575W discharge source. A viable replacement option for conventional discharge spot fixtures, its crisp beam, full spectrum of saturated colors, graphics options and extremely flat field of light place it in a league with the best spot fixtures on the market.

Cuepix Series: The Cuepix Series are superior LED blinders and strip lights ideal for adding high-impact white or colored light to productions of all types. Available in four models, the Cuepix Series is powered by advanced Chip On Board (COB) LED technology, known for its higher-density output and superior all-



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around performance. COB LEDs give numerous advantages such as greater output from a smaller source, more even light distribution, better color homogenization, and better heat dissipation. All Cuepix models feature individual pixel control as well as preprogrammed effects macros.

ProTron LED Strobe: This powerful and versatile IP65-rated LED PAR strobe light kicks out over 28,000 lumens of punchy output. A variety of unique strobe effects (intensity, rate, duration, chase) are possible via four individually controllable zones. For added versatility, the ProTron LED Strobe also has use as a highly capable floodlight. A 120-degree beam angle and remarkably even field of light make it a natural replacement for conventional PAR or daylight floodlight fixtures.

HedgeHog 4: Elation is proud to distribute the High End Systems HedgeHog 4, the newest and smallest member of the Hog family of consoles. Featuring the familiar programming, interface and user-friendly ergonomic control surface that have made the Hog series so popular, the HedgeHog 4 is a powerful, self-contained lighting controller with a built-in computer running Hog 4 OS software. The HedgeHog 4 has a 12.1 touchscreen interface, two onboard DMX and four Art-Net universes, ten Playback Faders and many other outstanding features.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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