

FOR IMMEDIATE RELEASE

26-Apr-2018

## Over 500 Elation DARTZ™ on Paul McCartney “Freshen Up” Tour

Beatles legend Paul McCartney released his latest album *Egypt Station* last September and then promptly launched his “Freshen Up” world tour to support the album. Paul McCartney lighting designer LeRoy Bennett, who has been with the star for over 17 years, dresses the nearly 40-song playlist in complementary visuals using a lighting, video and effects package that includes over 500 Elation Professional DARTZ 360™ luminaires. Lighting supply is by Upstaging.



Some 528 of the compact LED beam/spot lights are used in the “Freshen Up” show under the lighting direction of Wally Lees, who has been McCartney’s lighting director for 17+ years and serves as lead programmer for all his tours and events.

Located above the stage in three identical pods are 240 DARTZ, each pod comprising 80 DARTZ in 5 rows of 16 fixtures wide. The pods are located center stage and run upstage to downstage on the center stage line. Located behind an upstage see-through video wall, approximately 50’ from the down stage edge, is a rear wall containing 288 DARTZ spread across 24 columns. Each column is 12 DARTZ tall and only becomes visible to the eye when the fixtures become active.



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

With a punchy output, 3-degree aperture and small footprint (11.2 x 7.7 x 17.9, 28 lbs), the DARTZ is proving to be an ideal luminaire for large light walls and pod configurations. Bennett has turned to the compact DARTZ fixture often of late, having used them on his current Kelly Clarkson tour design, as well as Lady Gaga's Las Vegas residency Enigma show. He said of the narrow beam luminaire, "The DARTZ 360 is a bright, reliable, fast, and compact light source. It's proven itself to be the best when used in mass."

At 76, McCartney still gives a highly entertaining performance and "Freshen Up" has received stellar reviews. The tour has played dates in Canada, Asia, Europe and South America with a U.S. leg kicking off on May 23rd in New Orleans.

Photo: MJ Kim

**About Elation Professional**

Elation designs and manufactures a comprehensive range of innovative lighting and video products known for their excellent efficiency and outstanding performance. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

**Elation Professional US**

6122 S. Eastern Avenue  
Los Angeles, CA 90040  
USA  
Tel: (866) 245-6726 (toll free)  
Tel: (323) 582-3322  
[sales@elationlighting.com](mailto:sales@elationlighting.com)  
[www.elationlighting.com](http://www.elationlighting.com)

**Elation Professional EU**

Junostraat 2.  
6468 EW Kerkrade  
The Netherlands  
Tel: +31 (0)45 546 85 66  
[info@elationlighting.eu](mailto:info@elationlighting.eu)  
[www.elationlighting.eu](http://www.elationlighting.eu)

**Elation Professional Mexico**

Av Santa Ana 30,



[www.ElationLighting.com](http://www.ElationLighting.com)

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

Parque Industrial Lerma,  
Lerma, Mexico 52000  
Tel: +011 52 728 282 7070  
[ventas@elationlighting.com](mailto:ventas@elationlighting.com)  
[www.elationlighting.com](http://www.elationlighting.com)