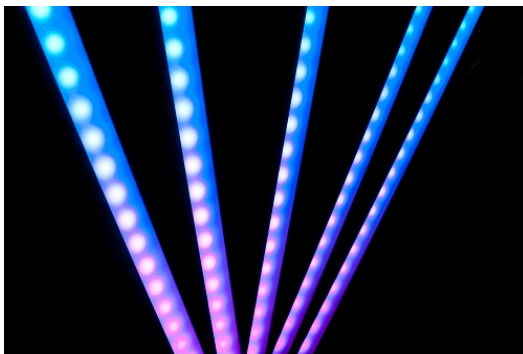


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Elation Launches Pixel Bar 40 - a Modular Linear RGB Pixel Control LED Strip

Elation Professional adds to its growing range of innovative LED luminaries with launch of the Pixel Bar 40, a one-meter-long pixel-controllable LED strip light that uses 3-in-1 SMD RGB LEDs to mix a nearly limitless variety of colors.



Useful as a pixel bar for displaying imagery or as a wash luminaire for floodlighting surfaces and stages, uniform washes of color from pastels to saturates and easy-to-setup design will be appreciated by LDs, rental houses and installers alike.

Bright at 850 Nits and 0-100% dimmable for brightness adjustment and balancing, the Pixel Bar 40's forty RGB LEDs are spaced at a 25mm pixel pitch and each bar has a 120° viewing angle.

Made of robust extruded aluminum with a slim design that will look great on any stage, multiple units can be easily linked together for customizable setups. Equipped with RJ45 CAT5e ports that make installation a breeze, an integrated mounting bracket is adjustable for precise optical aiming.

Controlled by industry-standard Artnet / DMX, a 2000Hz refresh rate and flicker-free operation mean the Pixel Bar 40 is also ideal for broadcast and film applications. The Pixel Bar 40 is also extremely energy efficient with a max power consumption of only 16W.



For optimal performance of Pixel Bar 40 setups, power and data control to the unit is regulated via the Pixel Net 4 driver unit featuring Artnet protocol support. It is possible to connect up to 16 Pixel Bar 40 units to each Pixel Net 40 driver and multiple Pixel Net 40's can be linked together for larger setups (6 units @120V / 12 units @220V). The Pixel Net 4 includes an Artnet input allowing up to 4 DMX universes to be used as output to the bars and is Artnet data linkable via CAT5 and power linkable via PowerCon.

The Pixel Bar 40 offers all the benefits of LED like greater reliability, less maintenance and increased energy efficiency for a lower cost of ownership. With a long LED life rating and no movable parts, service intervals are few and far between.



www.ElationLighting.com

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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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