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FOR IMMEDIATE RELEASE

Elation Platinum FLX™ Wins Best Moving Light Award at 2015 WFX Show

Elation Professional's hybrid Platinum FLX™ moving head luminaire has received more industry recognition, winning a Worship Facilities New Product Award in the Best Moving Light category at the WFX Show.

The award, which recognizes the best new technology products for the church market, comes on the heels of a PLASA Award for Innovation and a Best Debuting Product honorable mention at the LDI Awards, both held in October. The Best Moving Light Award was chosen by the editors of Worship Facilities and Church Production magazines, the WFX Advisory Board, and WFX management.



"We're thrilled to have won another award for the Platinum FLX which has again been acknowledged for its unique innovation," stated Elation Sales Director Eric Loader. "It's a truly versatile hybrid that has raised the quality level of multi-functional lights and the response since hitting the market has been fantastic."

The Platinum FLX is a spot/ beam/wash moving head that is increasingly being recognized for its new approach to hybrid lighting. Its patent-pending dual optical system is unique in the industry and gives clear advantages over traditional hybrid systems. It gives a uniform and brighter Spot field (2.9° to 25°), a narrower beam angle and brighter central point in Beam mode (1.8° - 18°), and a higher-quality flat field Wash effect (6.0° to 42°). It also switches between modes quickly and accurately.

The Platinum FLX is available for purchase now through Elation's worldwide partner network.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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