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Platinum FLX™, Proteus™ continue Platinum lamp success for Elation

Since first partnering with Philips on their Platinum lamp technology in 2009, Elation Professional has experienced a great deal of success in putting Philips Platinum lamps into moving head lighting fixtures. The latest examples are Elation's hybrid Platinum FLX™ and IP65-rated Proteus™ series luminaires, award-winning, best-in-class fixtures embraced by the lighting industry for their innovation, brightness, efficiency and reliability, all in a compact package.

Stage lighting is all about creating impactful and powerful effects with high brightness and high-contrast beams. The powerful and intense light of the compact Philips Platinum lamps offer brilliant light, a long lifetime and high efficacy and have allowed for stage lighting solutions that are more efficient, more powerful, more compact and easier to handle.



The multi-functional Platinum FLX™ with its Philips™470W Platinum 20R lamp is an excellent example. The fixture has won praise for its independent dual optics and full list of design features, optimized using the 20R lamp, and has proven to be one of the most successful hybrid luminaires on the market. The Proteus Beam™ with its 14R lamp and Proteus Hybrid™ with a 21R lamp are furthering the achievements of Platinum lamp technology.

The need for a brighter, cheaper, longer-lasting lamp led to what would become the Elation Platinum series. Elation's history of Platinum lamp success began with the Platinum Beam 5R™ fixture, an industry standard beam light and one of Elation's best-selling lighting fixtures ever. The Platinum FLX and new Proteus™ line form the new generation of Platinum lamp fixtures. See them and an outstanding lineup of lighting innovations from Elation Professional at this year's Prolight + Sound exhibition, Hall 4 Stand F60/61.



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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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