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Elation Platinum Profile LED Market's First Entry-Level LED Moving Head with Automated Framing Shutters

Elation Professional is proud to announce another industry first with launch of the Platinum Profile LED, the market's first entry-level LED moving head profile with framing shutters.



Using a high-performance 180W LED engine that gives a level of power comparable to a 575W discharge lamp, the fixture's flexible 4-blade rotating framing system allows the beam to be shaped and angled as required for precise highlighting of set pieces and performers, or can be used to create outstanding projection or mid-air effects.

Individual control of each blade position and angle allows for a highly controlled field of light with less light spill while rotation of the complete framing module permits projection at any angle. Pre-programmed blade macros are included that offer a series of shape and movement effects.

The fixture's economical 180W LED engine (6,500K, >85CRI, 20,000 hours) emits 9,000 total lumens of flicker-free output while the fixture consumes a total of only 250W of max power. Its wide array of uses include special event and AV rental applications, broadcast and television, theatres, houses of worship, or any event or venue that requires an affordable profile luminaire with framing.

The Platinum Profile LED houses plenty of creative color possibilities from two color wheels with 11 total dichroic colors including UV and CTO. A variety of useful graphics are housed in two gobo wheels, one with 7 rotating, interchangeable gobos and the other with 7 static-stamped gobos.

A host of effects can be created via a 3-facet rotating prism with prism macros for quick programming, as well as motorized focus and mechanical iris. The fixture offers electronic dimming and strobe and a frost filter is included when the moment calls for a softer beam. The beam can then be further altered in combination with the 4-blade shutter system.

The Platinum Profile LED is controllable in 3 DMX modes (24/26/36 channel) and a 6-button touch control panel with full-color 180° reversible LCD menu display makes for easy navigation through DMX and manual settings. The fixture includes a host of other professional features like Neutrik 5-pin DMX In/Out and Power In/Out connections along with Art-Net support via RJ45 Ethercon In/Out connections. The Platinum Profile LED is also RDM ready and houses a universal switch-mode power supply for use anywhere in the world.



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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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