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06-July-2016

Elation Platinum Seven™ Market's Most Flexible 7-Color LED Wash Light

The new Platinum Seven™ from Elation Professional is a high-power LED wash luminaire that offers an unprecedented choice of colors from a 7-color multi-chip LED, making it an extremely flexible color wash solution. It is the market's first LED wash light that combines a 7-color multi-chip with such a wide zoom while maintaining a flat and even field of light projection.

The Platinum Seven houses 19x 25W multi-chip LEDs (RGBW + Amber, Cyan and UV) for a powerful projection of smooth color across any surface. The Amber LED extends the color range and provides an effective means of color temperature control and higher color rendering. The Cyan LED enhances the production of variable white color temperatures and increases the CRI while the 400nm wavelength UV LED is useful for the growing range of UV applications. The fixture comes with a selection of linear color temperature presets from 2,700 - 8,000K which combined with the abundance of color possibilities makes the Platinum Seven an excellent color matching unit.



The Platinum Seven houses a fast 5° to 73° zoom for greater beam control and more precise and wider coverage. A variety of unique effects are possible using the fixture's 3x pixel ring control with color pixel ring macros included when programming time is limited. The fixture also offers linear dimming with selectable dimming curves and high-speed electronic strobe.

The Platinum Seven is an ideal all-purpose wash light for any stage application and can also be used in TV and other broadcast productions thanks to its flicker-free operation. It also includes high-efficiency low-noise cooling and movement control systems that make it an appropriate choice for noise sensitive environments. Refresh rate frequency and Gamma brightness are also adjustable.

The Platinum Seven's versatility extends to its operation with a variety of programming options available. Controllable via multiple DMX channel modes, the fixture can also be controlled using KlingNet™ or Art-Net and is RDM ready. The unit features a full-color menu display with a six-button touch control panel that is 180-degree reversible. Professional grade Neutrik 5-pin DMX in/out and PowerCON in/out connections are included as is a multi-voltage universal auto switching power supply. The Platinum Seven offers all the benefits of LED like greater reliability, less maintenance and increased energy efficiency for a lower cost of ownership and its long life LEDs will rarely if ever need replacing.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The



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Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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