

FOR IMMEDIATE RELEASE

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Set the scene this holiday season with Polar Crisp™ series atmospheric snow effects

Magmatic atmospheric effects is pleased to offer two dependable snow machines in its Polar series of high-volume snow effects that make it easy to create wintry scenes of natural-looking snow. Perfect for any seasonal production, in stock and ready for delivery are the compact and lightweight [Crisp™](#) and the road case-protected [Crisp Max™](#) with 20-liter fluid tank. Ensure that your holiday display looks its best while inventory lasts!

Crisp™: See the Crisp in action [here](#).

With its small size and easy mobility, Crisp is the ideal set-it-and-forget-it snow effect. The unit weighs 33.5 lbs. (15.2kg) with a hanging bracket that doubles as a convenient carrying handle. Crisp uses Magmatic's specially formulated dry-on-impact snow liquid (APS-4L) to create a snowflake that mimics the look and feel of actual snow.



Crisp Max™: See the Crisp Max in action [here](#).

Crisp Max includes a 20-liter fluid tank hidden inside a road case with durable casters for extra protection and easier portability. The unit's 10-meter long hose can be rigged on a standard truss or tripod stand and fluid can be extended up to 50 meters horizontally or vertically using 10-meter extension tubes with couplers that are available as an accessory. An optional 120-degree pan motor is available that increases the coverage area. Crisp Max uses Magmatic's specially formulated dry-on-impact snow liquid (APS-2L, 4L, 20L) to create a snowflake that mimics the look and feel of actual snow.



Both the Crisp and Crisp Max are capable of producing high volumes of naturalistic snow with the capacity to adjust snowflake size for greater versatility. Small flake or large, short throw or long, these 1250W high-volume snow machines can project snow up to 12 meters (40 feet) with the flexibility to adjust to the occasion.



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All Polar series snow machines feature a noise-blocking layer of insulation that reduces fan noise for quieter operation, making them ideal for noise-sensitive theatre and studio environments. An all-in-one APF (Air Pump Fan) system together with an auto-clean feature lowers the risk of clogging and reduces the need for maintenance. An easy-to-open housing and serviceable design add to their user-friendliness.

The Crisp and Crisp Max include an onboard LCD touchscreen control panel with manual and timer control options. They are industry-standard DMX-512 and RDM controllable, and offer wired and wireless remote control options. Designed, engineered and exclusively distributed by Elation Professional, Magmatic specialty effects are strong solutions that are on-the-road tough and won't break the bank.

About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting products known for its superior performance, excellent efficiency, and outstanding price: value ratio, all backed by a hard-earned reputation for Total Support. Elation also offers an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. Our mission has always been simple: to provide best-in-class products and service while offering the best value: performance ratio in the industry. Elation products continue to be a part of the industry's most exciting projects across the globe. We invite you to take a closer look at www.elationlighting.com

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