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## Elation EPT6IP™ LED Displays for Polartec Big Air at Fenway

**Thrills and spills as Elation EPT6IP™ LED video screens highlight the world's best snowboarders and skiers at chilly big air event in Boston**

Elation's EPT6IP™ LED video display panel has become *the* LED screen panel and cross rental panel of choice in the upper northeast. Used on an increasing variety of events, the latest example was February 11-12 when Boston's Fenway Park hosted a big air snowboarding and freeskiing U.S. Grand Prix Tour and International Ski Federation World Tour event.

The Elation EPT6IP panels were used for portrait walls on each side of a large take-off ramp. East Coast Lighting & Production Services, Inc. (ECLPS) supplied the panels for the event, working with Elation rep firm Healy Sales and ECLPS's client Mission Six.



"We had screens flanking both sides of the jump structure," explains Nate Almeida of ECLPS. "The riders right screen was 25' wide x 14' high and consisted of 84 EPT6IP panels. The riders left screen was 16' wide x 8' high and consisted of 32 panels. Both screens were used for auxiliary program feed for the audience in the stands."

Big air events consist of snowboarders and skiers competing with a single trick off a ramp. The snow ramp for "Polartec Big Air at Fenway" was 140 feet high (its overall height with start structure and lighting was 155'), taller than the light towers at the ballpark and nearly four-times the height of Fenway Park's famed left field wall.

The smaller EPT6IP LED screen was designed as an IMAG screen to catch close up shots of the expression on riders' faces as their scores were announced. The larger screen was used as a remote screen for



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those seated to the side of the ramp who did not have a direct view of the competition and could benefit from a magnified view.

The two screens were mounted on free-standing scaffolding structures and had to endure wind chill temperatures as low as -5° to -10°F. "The panels were chosen for their outdoor ruggedness and they held up AMAZINGLY!!" says Nate, who names the outdoor rating and 6.67mm pixel pitch as the most important features of the panels for the event. An Elation-distributed Novastar NovaPro HD™ was used for processing.

Elation and Healy Sales were on site for support and troubleshooting, a level of service that was much appreciated. Nate states: "I want to personally give props to "Red" Walter, Chris Tesoro, Jonathan Schuille and Eric Loader from Elation. Both Elation and Healy Sales went above and beyond on this project. Not only is the product stellar, but it is also matched in technical and customer service."

Olympic and World Champion snowboarders and skiers participated in the event, which was televised on NBC Sports Network and attracted spirited crowds over the course of the two days. Men's and women's big air snowboarding will debut at the 2018 Winter Olympics in PyeongChang, South Korea.

Photos: Michael Sparks Keegan, Keegan Photography

### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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