

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

18-Mar-2014

## High-power Arena PAR Zoom from Elation Now Shipping

The Arena PAR Zoom from Elation Professional is an RGBW PAR wash light with motorized zoom that is powerful enough to be used on large stage applications of all types. Featuring a bright and well-defined beam, the Arena PAR Zoom houses 19 x 10W RGBW LEDs for a broad selection of saturated color options including a genuine white.



The Arena PAR Zoom is extremely energy-efficient for such a powerful luminaire. Although the fixture consumes only 220 watts of total power, lumen output from this high-power LED PAR can is comparable to a 1000W fixture.

An efficient 10 - 60° zoom is capable of angling wide or extremely tight for accurate beam angle control and greater design possibilities. The Arena PAR Zoom is capable of smooth dimming from 0-100% with excellent stability throughout the range and also includes a selection of dimming curves.

Other features include strobe and variable strobe macros, and the fixture operates flicker free for use in TV and film applications. Housed in a durable PAR 64 casing, the Arena PAR Zoom can be either rig mounted or stand on the floor.

The Arena PAR Zoom comes with a host of standard features like DMX control with 3-pin and 5-pin XLR connections, as well as powerCON in/out connections. A 4-button control panel and LCD display provide for easy programming and easy-to-read fixture menus and messages. An auto-sensing power supply covers worldwide voltages and frequencies allowing the fixture to operate anywhere in the world.

The Arena PAR Zoom offers all the benefits of LED like greater reliability, less maintenance and increased energy efficiency for a lower cost of ownership. And like all Elation fixtures, the Arena PAR Zoom is covered by Elation's 2 Year Warranty and Total Support.

### About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

**Elation Professional US**

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

[sales@elationlighting.com](mailto:sales@elationlighting.com)

[www.elationlighting.com](http://www.elationlighting.com)

**Elation Professional EU**

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

[info@elationlighting.eu](mailto:info@elationlighting.eu)

[www.elationlighting.eu](http://www.elationlighting.eu)