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Elation to Debut new LED and Platinum Series Lighting Solutions at ISE 2015

Join Elation Professional February 10-12 at the ISE show in Amsterdam, Europe's leading exhibition for professional AV, where the latest in versatile, energy efficient LED and Platinum Series lighting solutions will be showcased at **Stand 11-F50**.

On display will be three new professional LED-based luminaires – the **Satura Spot CMY**, **Platinum Profile LED** with framing and **WW Profile** warm white luminaire – as well as the new hybrid **Platinum SBX** 3-in-1 luminaire and powerful **Platinum BX** beam fixture. Also on display will be a new high-powered LED strobe, the **Protron 3K**, along with fixtures in Elation's **SixPar Series** of indoor and outdoor PAR color changers.

The Elation team looks forward to a great show and welcome's one and all to **Stand 11-F50** for a chat and personal demo.

Satura Spot CMY: The new LED-based Satura Spot CMY is a high-powered LED spot luminaire with zoom, CMY color mixing and dual gobo wheels. Seven dichroic colors are included for added color customization. Its 320W LED engine delivers 11,700 lumens of power for an output across all colors that is comparable to 575W and even 700W discharge fixtures.

Platinum Profile LED: The Platinum Profile LED is a full-featured LED profile fixture with flexible 4-blade rotating framing system. It uses a new high-performance 180W LED engine for an output comparable to a 575 discharge lamp. Beam angle is 18° and the fixture offers 7 dichroic colors, 7 rotating interchangeable gobos, and 7 fixed gobos. A 3-facet rotating prism and frost filter are also included.

WW Profile: The WW Profile projects a soft, warm white light that is ideal when illuminating speakers, highlighting performers or emphasizing on-stage scenery. Powered by a 130W warm white LED engine, this pro-level product gives an output of 13,720 LUX at 8.2' with an energy consumption that is more efficient than traditional warm white luminaires. Flicker-free operation means it is ideal for TV and broadcast environments and beam options from 19° to 50° make it a highly effective directional white light luminaire.

Platinum SBX: The Platinum SBX is an innovative full-featured 3-in-1 luminaire which can be utilized as a beam, spot, or wash fixture. This compact fixture combines new lamp technology from a Philips MSD Platinum 17RA 350W lamp with a new optical system for a flat field of light. It kicks out 20,000 lumens of power, comparable to 700W fixtures and is extremely energy efficient. It also features a zoom, 13 dichroic colors including UV, CTO and CTB, plus 9 rotating interchangeable gobos and 14 fixed gobos. Two rotating prisms, including a 6-way linear 8-facet prism and frost filter, are also included.



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Platinum BX Pro: The Platinum BX Pro is a compact yet powerful beam luminaire that combines new lamp technology from a Philips MSD Platinum 17RA 350W lamp with a new optical system to kick out over 15,000 lumens of power. The Platinum BX is fast and delivers extreme output along a tight 2.5 degree beam at 4 times the level of previous beam models.

Protron 3K LED Strobe: The new Protron 3K is a high power LED strobe light featuring 202 x CREE XB-D cool white LED's that kicks out 80,000 lumens of power without thermal issues. Utilizing special optics and new LED driver technology, the Protron 3K features built-in macros like "Burst" and "Lighting" effects. Energy-efficient with a peak power output of 900W, it delivers a much better ROI compared to other 3,000W Xenon strobes on the market.

SixPar Series: The SixPar Series of indoor and outdoor PAR color changers features a revolutionary 6-color LED multi-chip that provides an expanded palette of colors. Useful for production applications or installations, the SixPar's high-power single lens RGBWA+UV LEDs provide a creative color boost to the lighting designer toolbox. It is available in three versions (indoor or outdoor) – SixPar 100, SixPar 200 and SixPar 300, with 7, 12 and 18 x 12-watt LEDs respectively.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional EU

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

info@elationlighting.eu

www.elationlighting.eu