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16-Jan-2015

## 2015 NAMM Show Your Chance to See Elation Sniper and More

The upcoming NAMM Show January 22-25 at the Anaheim Convention Center is your chance to see the much-talked-about **Sniper** multi-effect light in person, along with a number of other exciting lighting products from Elation Professional.

Specified on a growing number of shows and events since its launch last October, the award-winning Sniper's hybrid abilities as a beam, scanner and laser simulator has proven it can liven up any stage. Also showing at **Elation Booth #5774** at NAMM will be two other new lighting innovations, the energy-efficient yet high-powered **Protron 3K LED Strobe** and the **Arena Q7 Zoom** RGBW PAR wash light. Other products in Elation's leading line of professional lighting solutions will also be on display.

Elation is also proud to be a sponsor of the Night of Worship @ NAMM Concert being held on Thursday January 22 at 7:00pm presented by WATS & Worship Musician magazine. If you are interested in attending, please stop by the **Elation Booth #5774** to pick up your free tickets.

The NAMM Show is North America's largest trade show for music industry products and the perfect opportunity to talk to a qualified Elation professional about bringing your lighting system to the next level.

**Sniper:** The Sniper is an award-winning hybrid beam, scanner and laser simulator in one that gives the creative LD an all-new tool to create stunning light shows. Emitting a powerful, ultra-narrow 3° beam, a high-speed mirror system allows the Sniper to spread scanner and laser-like effects at exceptionally high speed and without the hassle of laser regulations. The Sniper is powered by the new 132W Philips™ MSD Platinum 2R lamp and houses 14 dichroic colors and 17 static gobos. It

**Protron 3K:** The Protron 3K is a new high-power LED strobe light featuring 202 x CREE XB-D cool white LED's that kicks out 80,000 lumens of power without thermal issues. Utilizing special optics and new LED driver technology, the Protron 3K features built-in macros like "Burst" and "Lighting" effects. Energy-efficient with a peak power output of 900W, it delivers a much better ROI compared to other 3,000W Xenon strobes on the market.

**Arena Q7 Zoom:** The Arena Q7 Zoom is a compact yet high power RGBW PAR wash light with motorized zoom that can be used on stage applications of all types. Featuring a bright well-defined beam, the Arena Q7 Zoom houses 7 x 10W RGBW LEDs for a broad selection of saturated color options including a genuine white. An efficient 10 - 60° zoom is capable of angling wide or extremely tight for accurate beam angle control and greater design possibilities. The Arena Q7 Zoom is extremely energy-efficient



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with max power consumption of only 95W. Other features include variable strobe macros and a selection of dimming curves making it ideal for bands and small or large stage productions.

For more information on these products, please visit [www.elationlighting.com](http://www.elationlighting.com).

#### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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