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## The Production Warehouse New Elation Professional Partner in South Africa

Elation Professional is pleased to announce that The Production Warehouse ([www.productionwarehouse.co.za](http://www.productionwarehouse.co.za)) of Johannesburg is a new sales partner for the company in South Africa now stocking a full complement of Elation products.



Started by brothers Jacques and Marnus Nieuwoudt in 2014, The Production Warehouse specializes in supply and installation of lighting and video equipment affordable and reliable enough to meet international touring standards while stressing a high level of service commitment.

The Production Warehouse's inventory now includes a full range of Elation products including the **Platinum SBX** hybrid moving head; **Satura Spot CMY Pro** moving head; award-winning **Sniper 2R** effect light; powerful **Protron 3K** LED Strobe; **Cuepix Series** of blinder/strip lights; **Colour 5 Profile** ellipsoidal spot; **SixPar 200** LED color changer; **Rayzor Q12** LED wash with zoom; and more.

The Production Warehouse will be exhibiting at the upcoming Mediatech Africa tradeshow July 15-17 at The Dome @ Northgate in Johannesburg and invite all interested lighting professionals to stop by **Stand F-58** to see the new Elation equipment.

### The Production Warehouse

Unit 8, Commercia Business Park  
138 Setter Road, Midrand  
Gauteng, South Africa  
Tel: +27 87 001 0383  
Fax: +27 86 606 1488  
[info@productionwarehouse.co.za](mailto:info@productionwarehouse.co.za)  
[www.productionwarehouse.co.za](http://www.productionwarehouse.co.za)

Pictured: The Production Warehouse owners Jacques and Marnus Nieuwoudt

### About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a



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global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

**Elation Professional EU**

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

[info@elationlighting.eu](mailto:info@elationlighting.eu)

[www.elationlighting.eu](http://www.elationlighting.eu)