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UK's Yes Events Ltd Turns to Elation for Concerts, Special Events and More

For several years, UK-based Yes Events Ltd has been investing in Elation Professional products to service a huge variety of applications from outdoor concerts to opera and corporate events. The most recent outing for some of their Elation units saw Platinum Series moving heads deployed for a corporate awards night at the exclusive Denbies Wine Estate in Dorking. Products used included Platinum Spot 5R Pro, Platinum Beam 5R Pro, Platinum Spot 15R Pro, and LED-based Rayzor Q7 moving heads.

Yes Events Managing Director Nick Ratcliffe explains why Elation is such an obvious choice for the company. "The Elation units provide great performance and are very reliable at a price point that makes them extremely competitive against other brands," he says.

In this recent application the Platinum 5R Spots and Beams were used on various flown trusses, providing dynamic awards lighting and room wash. The LED beam fixtures provided room illumination and punchy beams of light for awards sequences. In another area Yes Events created a 12m square freestanding mobile nightclub, deploying 16 LED moving heads under which guests danced the night away following the awards which were hosted by comedian Chris Ramsey.



Yes Events Director of Production Tom Chennells is full of praise for the Elation units. "The Platinum lamp and LED source technology in the Elation fittings mean we can provide our clients with much larger light shows in venues where there is limited power. We're also fans of the on-board W-DMX; it allows you to put fittings in places that would be really time consuming to cable to."

Yes Events are furthering their investment in Elation products with the addition of Platinum 15R Beams and Spots and 12 of the PLASA award-winning Sniper 2R beam effects.

Equipment:

- 12 x Platinum Spot 5R Pro
- 12 x Platinum Beam 5R Pro
- 2 x Platinum Spot 15R Pro
- 24 x Rayzor Q7
- 8 x E Spot LED



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About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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