



www.ElationLighting.com

FOR IMMEDIATE RELEASE EDIATE RELEASE

08-May-2020

Outdoor-rated Prisma[™] UV LED lighting series from Magmatic Atmospheric Effects

Magmatic atmospheric effects is pleased to offer Prisma[™], a new generation of advanced UV LED lighting products with weatherproof IP65 rating. Prisma is changing the quality of UV light projection while making it easier for designers and production houses to implement UV light into their projects.

Ideal for clubs, EDM events, glow paint gatherings, or any production with a UV element, Prisma's IP65 rating and rugged yet sleek fanless design mean they can be used in even the most challenging environment. Compact, lightweight and easy to handle, a variety of narrow to wide beam angles are available.

Prisma combines true 365nm UV output for long and wide throw performance with the control and efficiency of LEDs. Because Prisma uses high quality, medical grade LEDs that emit UV light in the 365nm range, no visible light is emitted, meaning only the UV reactive material glows and nothing else. Prisma offers other advantages over traditional UV LED lights as well. Prisma effects use durable LEDs of the highest quality with special silicone lenses that are UV resistant and slow to degrade. Most plastic lenses on traditional UV lights will brown and deteriorate over a few years of use but Prisma's silicone lenses will last for 25 years or more.



Prisma Par 20™: IP65-rated UV wash Par light with (12) 2W High Power UV Diode LEDs and narrow 20-degree beam angle.

Prisma Par 50™: IP65-rated UV wash Par light with (16) 2W High Power UV Diode LEDs and wide 50-degree beam angle from a large internal LED reflector.





Prisma Mini Par 20™: IP65-rated UV wash Par light with (7) 2W High Power UV Diode LEDs and narrow 20-degree beam angle. Up to 8 Prisma Mini Par 20 units can be powered by the Prisma Driver 8[™].

Prisma Mini Par 45™: IP65-rated UV wash Par light with (7) 2W High Power UV Diode LEDs and 45-degree beam angle. Up to 8 Prisma Mini Par 45 units can be powered by the Prisma Driver 8[™].







www.ElationLighting.com

FOR IMMEDIATE RELEASE



Prisma Mini Bar 20™: IP65-rated UV wash bar light with (10) 2W High Power UV Diode LEDs and 20-degree beam angle. Up to 8 Prisma Mini Bar 20 units can be powered by the Prisma Driver 8[™].

Prisma Wash 25™: IP65-rated UV wash light with (38) 2W High Power UV Diode LEDs and scoop LED reflector design that creates a 25-degree beam angle. A Black Glass diffusion filter option creates a complete blackout effect, only allowing UV rays to penetrate.





Prisma Wash 100™: IP65-rated UV wash light with (38) 2W High Power UV Diode LEDs and scoop LED reflector design that creates an impressive 90-degree beam angle. A Black Glass diffusion filter option creates a complete blackout effect, only allowing UV rays to penetrate.

Prisma Driver 8™: An easy-to-use 48VDC driver which provides individual DMX-512 control, including variable delayed time dimming modes, for use with up to 8 Prisma Mini UV LED series fixtures.

About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue Los Angeles, CA 90040 USA Tel: (866) 245-6726 (toll free) Tel: (323) 582-3322 sales@elationlighting.com www.elationlighting.com

Elation Professional EU

Junostraat 2.





www.ElationLighting.com

FOR IMMEDIATE RELEASE EDIATE RELEASE

6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu

Elation Professional Mexico

Av Santa Ana 30, Parque Industrial Lerma, Lerma, Mexico 52000 Tel: +011 52 728 282 7070 ventas@elationlighting.com www.elationlighting.com