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15-June-2015

## **Elation to Unveil EMOTION™ Digital Moving Light at Special VIP Product Launch Event at InfoComm**

Elation Professional will be launching EMOTION™, a ground breaking new digital moving head luminaire, at a special VIP event Thursday, June 18th during InfoComm and invite interested lighting professionals to be the first in the world to preview the exciting new product.

EMOTION™ was developed in cooperation with High End Systems and features their patented technology and industry-leading innovation, making it sure to set new standards in lighting and projection design. EMOTION™ will be sold worldwide exclusively through authorized Elation dealers.

The launch event will take place at 6:00pm at the Cuba Libre Restaurant and Rum Bar, just across from the Orange County Convention Center in Orlando. **Visit the Elation Booth at InfoComm (#6259) to receive a VIP invitation to the event.**

The Elation EMOTION™ helps put your creativity in motion and will change the way you think about lighting!



### **EMOTION VIP Product Launch Event**

See teaser video at <https://elationprofessional.wistia.com/medias/c1ig9gbltd>

What:           Appetizers, Cocktails, Cigars and FUN!  
When:           Thursday, June 18, 2015  
                    6:00-8:00pm  
Where:          Cuba Libre Restaurant and Rum Bar  
                    9101 International Drive  
                    Orlando, Florida  
                    <http://cubalibrerestaurant.com/en/orlando/>



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### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

#### **Elation Professional US**

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

[sales@elationlighting.com](mailto:sales@elationlighting.com)

[www.elationlighting.com](http://www.elationlighting.com)