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Proteus Maximus™ Shipping as Brightest LED Profile on the Market

Elation Professional is thrilled to already be shipping the 50,000-lumen Proteus Maximus™, the all-purpose power luminaire that made an acclaimed world debut at the Prolight + Sound show in April as the brightest LED profile on the market.



With flexible use as a profile, beam or wash light and all-weather IP65 rating, the Proteus Maximus is the ideal fixture for any outdoor or indoor application requiring radically bright output, powerful beam looks, and stunningly precise gobos and colors. Its fully dust and water proof design makes it an optimal fixture for theme parks and cruise ships, and thanks to quiet operation, flicker-free functionality and DMX-controllable LED refresh rate, its on-camera impact will be welcome in TV and other broadcast environments.

“With Proteus Maximus we managed to create the perfect package for the most challenging environments,” states Elation Product Manager Matthias Hinrichs. “From its hotspot engine to its large front lens, this is an outstanding fixture that provides designers the power to cover huge areas and long distances with remarkable output, color and optical precision. We are thrilled to offer this new benchmark automated LED fixture to the market and look forward to seeing how this workhorse IP65 fixture will solve creative and technical challenges for our customers. It’s mind blowing how fast LED technology has matured to this extreme level and Maximus certainly lives up to its name, truly offering maximum performance and utility out of a single model.”

With projection, beam and wash qualities of the highest standard teaming with unrelenting power, and all radiating from an impressive 180mm front lens, the Proteus Maximus is all about maximum impact. Providing up to 50,000 lumens from a custom-designed high center-intensity 950W White LED engine (6,500K), it delivers an unmatched level of brightness that gives this top shelf luminaire the power to cut through, even at great distances.

Maximus houses a fast and precise 5.5- to 55-degree zoom that can project a tight, compressed beam far into the night and can even be used as an extremely effective followspot. Then zoom wide for a wash of gorgeous color from a CMY color mixing system with variable CTO or access the 6-slot color wheel that includes both high CRI and UV filters. The Maximus dims smoothly all the way to zero with smooth 16-bit selectable dimming curves included.

As elegant as it is powerful, Maximus provides the designer a comprehensive FX package with 6 interchangeable rotating and 7 fixed glass gobos. Effects can be multiplied via a 4-facet or linear



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rotating prism and a 360° bi-directional animation wheel can be engaged to bring graphics to life. Two variable frost filters (light and wash) can be applied for an even diffusion of light when designers wish for softer gobo or soft wash effects. A high-speed iris with variable pulse effects and high-speed electronic shutter and strobe can be engaged for further impression. The Proteus Maximus also includes an indexable 4-blade framing system with full blackout shutter cuts for full control of the beam shape and projection at any angle.

The Proteus Maximus is rock-solid and with on-board climate control it can weather anything Mother Nature throws at it, hot or cold. It includes a Hibernation Mode for power savings and comes with all the professional control and connection features that designers would expect from a cutting-edge luminaire.

About Elation Professional

Elation designs and manufactures a comprehensive range of innovative lighting and video products known for their excellent efficiency and outstanding performance. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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