

www.ElationLighting.com

FOR IMMEDIATE RELEASE

16-Sept-2016

Versatile, Road-worthy Elation ACL 360 Bars™ for Rascal Flatts "Rhythms & Roots" Tour

Elation Professional's ACL 360 Bar™ color-changing LED battens are being used by lighting designer Andy Knighton to add a flare of lighting dynamism to the Rascal Flatts "Rhythms & Roots" tour, a post-Vegas residency outing that has the country music trio on the road in the U.S. until mid-October.

"The ACL 360 Bars are used as a 'spice' for this show to enhance an otherwise typical video background," says Knighton, who has been designing the lighting for Rascal Flatts since 2003. "We were attracted to them due to their affordability, weight, and versatility. The overall visual concept was to be strategic and tasteful and not just bang away all night. They are used in every song but never do we repeat a feature."





With full 360-degree continuous rotation and a full palette of color from 7 individual 15W RGBW LEDs, a surprising variety of effects can be had from the ACL 360 Bar. Its advanced collimator optic produces a dense, 4-degree beam from each lens and at 22.5" long and only 10" high (22 lbs), the ACL Bar packs a lot of effect into a relatively small package

On the "Rhythms & Roots" set, Knighton has 18 ACL 360 Bar fixtures encircling each of three 22-foot round LED video circles. "We have had the fixtures exposed and out of the cases and permanently mounted on the scenic pieces for three months now all across this nation and haven't had the first hiccup," Knighton states. "They have been absolutely bullet proof and road worthy!"

The lighting package for the Rascal Flatts "Rhythms & Roots" tour is being provided by long time vendor Bandit Lites, who have had Elation gear out on a number of tours this summer. "There are multiple people in the team and they start with the designer, Mike Swinford," Knighton concludes. "He pulled up



www.ElationLighting.com

FOR IMMEDIATE RELEASE

to the door with this vehicle, threw me the keys and said, 'have fun.' The management for both Rascal Flatts and Bandit Lites knew we would rock this!"

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue Los Angeles, CA 90040 USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com www.elationlighting.com

Elation Professional EU

Junostraat 2. 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu