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## FOR IMMEDIATE RELEASE

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### Elation Expands Rayzor Series with Powerful New Rayzor Beam 2R

Combining technology from Elation Professional's successful Platinum and Rayzor series of professional moving heads comes the Rayzor Beam 2R, a small and speedy beam luminaire with an intense and extremely narrow long-throw beam for spectacular mid-air looks and effects.

The Rayzor Beam 2R houses the powerful yet efficient 132W Platinum 2R lamp with high precision reflector for a bright, compact and efficient light beam. Its sharp and ultra-narrow 3-degree beam is powerful enough to work alongside larger fixtures and won't get lost in ambient lighting from LED backdrops.

Capable of projecting 49,470 Lux @ 42.9' (15m), light output is comparable to an MSD lamp of 300W for an energy savings of more than 50%. Average lamp life is 6,000 hours in an energy efficient package that consumes a maximum of 210W.

The Rayzor Beam 2R punches out a variety of colors and effects using 13 dichroic color filters, including UV and CTO / CTB color correction, and houses 14 gobo patterns, among them 6 multi-sized beam gobos. Surprisingly quick with super-fast three-phase motor movement, the Rayzor Beam 2R has application in clubs, bars or any small to medium-size venue. It is an ideal beam effect luminaire for bands and live events and its flicker-free operation means it can be used for broadcast applications as well.

The razor sharp beam can be manipulated for additional effect using an 8-facet rotating prism with macros, a variable electronic strobe and 0-100% dimmer. The Rayzor Beam 2R includes a host of other features that make operation simple like three DMX channel modes (10/12/16) for versatile programming, RDM protocol and a 6-button control panel and LCD menu display. Other features like 5-pin DMX in / out, PowerCon connectors and a universal switch-mode power supply are standard.

#### About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of





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