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“The Rich Eison Show” Goes on Air with Elation TV Studio Lighting

When one of U.S. television’s most visible sports anchors launched his new sportstalk TV/radio show in early October, lighting designer Victor Fable turned to a lighting package of studio-optimized Elation lighting equipment including DW Series and TVL Series professional white light LED fixtures to light the set.

Rich Eison, well known by U.S. football fans as host of NFL GameDay Morning on the NFL Network and a mainstay on ESPN’s SportsCenter from 1996 to 2003, hosts “The Rich Eison Show” broadcast live Monday-Friday from DirectTV’s El Segundo, California Studios on the Audience Network, as well as Fox Sports Radio.



In the summer of 2014, while the space was being refurbished into a television studio for the 3-hour show, Victor had time to contemplate his design and the lighting fixtures he would need. “I wanted a variety of professional white light and other dynamic lighting and Elation was able to give me all the flavors I needed,” he stated. “I’ve been watching the Elation product line grow for quite a while and the product has gotten really good. I needed lighting that could work with a lot of different cameras and



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Elation LED lights had the superior light quality I was looking for. When we brought the fixtures in and used a very high-end camera for the initial camera test, the fixtures performed well and with no flicker which is very important.”

Bright, clean lighting

“The Rich Eison Show” studio is a beautiful set with rich dark wood, gold-colored panels, plush seating and a myriad of sports memorabilia that gives the space a warm, comfortable feel. Two of the studio’s walls are made of glass and because the show runs in the morning hours, ample amounts of sunlight come in.

“The DW Profile and Fresnel lights give a bright and clean light with no green to the light at all,” Victor comments. “It is pure daylight white and works with the sunlight that comes in from the studio windows.” Powered by a 250W white LED engine, both the DW Fresnel and DW Profile give a soft light that is easily adjustable from warm to cool white so that Victor can modify the color temperature if needed. Both fixtures offer zoom and beam shaping for highly effective directional white light control.

Also in the rig are Elation TVL 2000 II and TVL 3000 II white light LED luminaires that blend 3W warm white and cool white LEDs for a uniform projection of flat white light and have high CRI levels. Both luminaires also have the ability to adjust with the ambient daylight and draw a low 72W of power. Victor lights both set pieces and talent in warm color tones using the fixtures’ dynamic white LED engines to vary the color temperature.

Subtle shades of color find their way into the lighting scheme via Elation Level Q7 Par lights (RGBW), which Victor uses to accent the scenery, wood and panels in an amber color, while also using them to splash a bit of blue here and there. Filling out the rig is light from super small Elar Q1 lights, each with a single RGBW LED.

LED benefits

The LED system provides the quality of light that Victor was looking for but he chose an LED rig for the other benefits it provides as well such as power savings, less frequent maintenance and less heat output. “I wanted to deliver a lighting system that was energy efficient and one that would last without having to deal with bulbs burning out,” he says. “The Elation lights are a real energy efficient, low maintenance solution with at least 50,000 hours of life on the LEDs.”

The cooler running LED lights keep the overall temperature of the studio lower as well, meaning the air conditioning system runs less often which translates into cost savings. But cost savings wasn’t the main issue. “It’s great that we save on the power bill but the biggest benefit of not having air conditioning running all the time is the lower noise level. We have a somewhat noisy air conditioning system so we wanted to limit the amount it is on and the coolness of the LEDs helps.”

Although, for the moment, the LED lighting system is used only for “The Rich Eison Show,” Victor says that because the system is so flexible, there is a possibility it will be used to light other shows in the future.



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Elation Equipment:

DW Profile

DW Fresnel

TVL 2000

TVL 3000 II (Dynamic White and Cool White)

Level Q7

Elar Q1

EWDMMX

Enode 4

DMX opto-splitters

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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