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## Color Unlimited with Elation's New SEVEN Batten™ Series

Building on the success of the SixBar™ series of color-changing LED battens, Elation Professional now offers the SEVEN Batten™, a new line of linear lighting effects using the latest 7-color multi-chip LED technology for an even more flexible color wash solution.

Housing long-life individual 25W 7-IN-1 RGBAW + Lime + UV LEDs, with the SEVEN Batten series the LED color spectrum has never been wider. Add to that an improved optical design that produces better color mixing and smoothness of field and the SEVEN Batten series is capable of powerful projections of uniform color onto any surface whether lining the downstage edge or flown in a truss.



Available in 1- (0.3m), 4- (1.2m) and 6-foot (1.8m) lengths, SEVEN Batten fixtures produce nearly 80% more lumens versus comparably sized SixBar series fixtures. An updated rugged die-cast aluminum case design provides improved thermal control and heat management, ensuring stable, improved performance and extending the fixtures' lifetime.

**SEVEN Batten 14™:** Housing 12 total LEDs, output is 3,989 LUX @ 9.8' (3m) with max power consumption of 204W.

**SEVEN Batten 42™:** Housing 36 total LEDs, output is 9,049 LUX @ 9.8' (3m) with max power consumption of 612W.

**SEVEN Batten 72™:** Housing 60 total LEDs output is 11,700 LUX @ 9.8' (3m) with max power consumption of 1000W.

Useful for production applications or installations as a wash light, uplight, wall/cyc wash, accent lighting, direct view pixel strip and more, the SEVEN Batten's high-power LEDs offer an expanded palette of colors, including stunning ambers, true whites and even an ultraviolet effect. The addition of the Lime LED produces a better white mixed output and improved CRI across all mixed white color temperatures while the Amber extends the color range and provides an effective means of color temperature control and higher color rendering. LED zone control allows for even further design possibilities and eye candy looks.

All fixtures in the SEVEN Batten series are fully dimmable down to 0% and a selection of variable dimming curves is provided for faster programming. A selection of strobe effect options (1-18fps) add to their versatility. All SEVEN Batten fixtures operate flicker free for use in TV and other broadcast applications.



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A host of other professional features come standard with each SEVEN Batten fixture like multi-channel DMX control, 3 and 5-pin DMX In/Out, PowerCON In/Out and RJ45 etherCON in/out connections. All SEVEN Batten fixtures are ArtNet™, KlingNet™ and RDM (Remote Device Management) protocol capable and come with multiple-unit power linking. A 4-button control panel with LCD menu display with easy-to-read fixture menus and messages makes for easy navigation through DMX and manual settings. An integrated rigging bracket allows for quick hanging and a multi-voltage universal auto-switching power supply covers worldwide voltages and frequencies.

**About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

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