

**FOR IMMEDIATE RELEASE**

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## Elation SEVEN PAR IP™ Series of All-Weather LED Color Changers

With the launch of Elation Professional's new line of SEVEN PAR IP™ color changers, lighting designers have access to an even wider spectrum of color options to paint stages, sets, scrims and scenery in high-impact colored or high-quality white light. Building on the success of the SixPar™ series of color-changing LED PAR lights, the Elation SEVEN PAR IP uses the latest 7-color multi-chip LED technology for an even more flexible color wash solution.

Available is the SEVEN PAR 7IP™ and SEVEN PAR 19IP™ with 7 and 19 LEDs respectively. SEVEN PAR IP fixtures spread light at a 25-degree angle and produce nearly 80% more lumens versus comparably sized SixPar series fixtures.



**SEVEN PAR 7IP:** Housing 7 total LEDs, output is 2,101 LUX @ 9.8' (3m) with max power consumption of 162W. Compact with a weight of 10.6 lbs. (4.8 kg).



**SEVEN PAR 19IP:** Housing 19 total LEDs, output is 6,686 LUX @ 9.8' (3m) with max power consumption of 440W. Compact with a weight of 23.6 lbs. (10.7 kg).

Useful for production applications or installations as a wash light, uplight, wall wash, truss warmer and more, SEVEN PAR IP fixtures are wrapped in a newly designed IP65-rated dust and waterproof design for use indoors or out. The updated rugged die-cast aluminum case design provides improved thermal control and heat management, ensuring stable, improved performance and extending the fixtures' lifetime.

Using long-life individual 25W 7-IN-1 RGBAW + Lime + UV LEDs, the LED color spectrum has never been wider. The expanded palette of colors includes dynamic ambers, true whites and even an ultraviolet effect. The addition of a Lime LED produces a better white mixed output and improved CRI across all mixed white color temperatures. The Amber LED extends the color range and provides an effective means of color temperature control and higher color rendering.

Add to that an improved optical design that produces better color mixing and smoothness of field and the SEVEN PAR IP series is capable of powerful projections of uniform color onto any surface. LED zone control allows for even further design possibilities and eye candy looks.



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All fixtures in the SEVEN PAR IP series are fully dimmable down to 0% and a selection of variable dimming curves is provided for faster programming. A selection of color macros, speed and fade control programs, as well as strobe effect options (1-18fps) add to their versatility. An optional gel frame and barn door accessory are also available.

When used with cameras, the silent fixtures work absolutely flicker-free thanks to its user-adjustable LED refresh rate and Gamma brightness settings. An integrated dual rigging yoke/floor stand allows them to either be rig mounted or stand on the floor and multiple units can be easily linked together for quick, customizable setups.

A host of other professional features come standard with each SEVEN PAR IP fixture like multi-channel DMX control, IP-rated 5-pin DMX In/Out and PowerCON In/Out. All SEVEN Batten fixtures are RDM (Remote Device Management) protocol capable. A 4-button control panel with LCD menu display with easy-to-read fixture menus and messages makes for easy navigation through DMX and manual settings. A multi-voltage universal auto-switching power supply covers worldwide voltages and frequencies.

### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit [www.elationlighting.com](http://www.elationlighting.com)

For more information, contact:

### **Elation Professional US**

6122 S. Eastern Avenue

Los Angeles, CA 90040

USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

[sales@elationlighting.com](mailto:sales@elationlighting.com)

[www.elationlighting.com](http://www.elationlighting.com)

### **Elation Professional EU**

Junostraat 2.

6468 EW Kerkrade

The Netherlands

Tel: +31 (0)45 546 85 66

[info@elationlighting.eu](mailto:info@elationlighting.eu)



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