













FOR IMMEDIATE RELEASE

14-Mar-2024

SŌL I Blinder first in new Elation series of creative blinder and effects solutions

Inspired by the radiant sun, the <u>SŌL I Blinder</u> is the first in a new groundbreaking series of creative LED blinder and effects solutions from Elation that marries cutting-edge technology with artistic ingenuity. With a tiny form factor, IP65 rating, and sleek and modern aesthetic, SŌL I seamlessly integrates into any stage or event setting, offering limitless creative potential.



What sets SŌL apart is its ingenious modular design, offering endless possibilities for configuration and arrangement. Using simple fixture interconnects, threaded adapters, mounts and yoke accessories, designers can effortlessly link SŌL I to other fixtures or devices, exponentially expanding creative options for unique shapes and arrays.

Use it as a single-cell, 2- or 4-cell blinder or connect even more fixtures together for a versatile effects panel that is perfect for eye-candy looks. Create linear blinder arrays, single or multi-unit pendants, custom shapes, and more. The possibilities are endless! See some examples here.

[www.youtube.com/watch?v=2XRST6jMQj8]

Multiple lens options, coupled with a host of accessories, enhance the fixture's potential even further. An optional Bowens mount adaptor ring allows for a number of Bowens mount accessories to be attached to the front of the fixture for even more aesthetic options and creative impact. Add to that a variety of mounting options and designers are empowered with the flexibility to craft unique visual experiences tailored to each performance or event.

The SŌL I Blinder boasts a remarkable spectrum of colors from a 250W RGB+Lime+Amber+White LED engine with 93+ CRI for high-quality color reproduction. The proprietary RGBLAW engine delivers exceptionally bright, high-fidelity whites while offering a full color range that takes LED blinder color to the next level.

Despite its compact form, the SŌL I packs a punch at over 8000 lumens! Fully variable 16-bit color temperature adjustment from 2400K - 8500K is achievable and a dim to warm or red shift emulation















FOR IMMEDIATE RELEASE

function has been included to allow you to match the warm glow of an incandescent blinder. CMY emulation provides the designer with immediate access to the impressive LED color array including beautiful mixed whites while a virtual gel library allows for easy recall of a variety of premixed shades. A variable strobe (1- 20kHz) and a selection of 16-bit dimming modes and curves are also included.

Fully controllable via DMX/RDM, SŌL I offers a unique 'Array Mode' addressing system and Elation's proprietary Aria x2 wireless device management for simpler system setup and maintenance. Users can also choose between high-output blinder mode or constant output mode when even light level is required for long periods of time.

IP65 rated and convection cooled for reliable use in virtually any environment, the SŌL I is wrapped in a lightweight yet durable compact housing. Unleash your creativity and redefine the limits of live entertainment lighting with SŌL—illuminating the path to limitless creativity!

About Elation

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Elation also offers an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. Our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry. Elation products continue to be a part of the industry's most exciting projects across the globe. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation US

6122 S. Eastern Avenue Los Angeles, CA 90040 USA Tel: (866) 245-6726 (toll free) Tel: (323) 582-3322 sales@elationlighting.com www.elationlighting.com

Elation EU

Junostraat 2. 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu

Elation Mexico















FOR IMMEDIATE RELEASE

Av Santa Ana 30, Parque Industrial Lerma, Lerma, Mexico 52000 Tel: +011 52 728 282 7070 ventas@elationlighting.com www.elationlighting.com