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Elation EVHD™ LED Video Panels for South Point Hotel and Casino

LED video upgrade for Showroom, Sports Book and Bingo Room comprises 12 high-definition screens

One of the most successful off-the-Strip venues in Las Vegas and one of Sin City's more unique resorts is South Point Hotel and Casino. The resort offers novel amenities for a casino resort like an equestrian arena and 64-lane bowling center but teems with standard casino attractions as well.

In 2017, the resort decided to upgrade three popular areas with LED video displays – Showroom, Sports Book and Bingo Room – and chose Elation Professional's high-definition EVHD3™ LED video panels for the job. Twelve separate screens were installed across the three areas in November and December last year, an installation encompassing a total of 600 EVHD3 panels.



South Point operates a busy 400-seat Showroom facility that features headliner entertainment, live bands and other acts on a daily basis. The Showroom operates 7 days a week the majority of the year with multiple shows on stage each day for an astounding average of over 400 different shows a year. Installed in the Showroom is a large Elation EVHD3 video screen measuring 15' x 33', a stunning backdrop that now serves as the main visual centerpiece of the stage. Used for concerts, special events and conferences, the LED display runs a variety of logo graphics, South Point branding, ArKaos MediaMaster custom content built in-house, live sporting events and more, all with 4K processing. On either side of the stage are 6 ½' x 12' EVHD3 LED displays running images, custom creation loops, sponsor material or sometimes sporting events. Outside the Showroom, above the venue's entrance, is a 5' x 13' LED display used for digital signage and live production feed from the Showroom.



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In the Sports Book, four 6 ½' x 12' LED displays operate 24 hours a day showing a variety of sporting events while in the Bingo Room four 5' x 16 ½' LED displays are used to show bingo cards and property-wide ads during breaks.



The EVHD3 is a 3.9mm pixel pitch black-face LED display panel with a light weight, fanless, bezel-free design and durable die-cast aluminum frame. Entertainment Production Manager at South Point, Jason Lein, who handled design and project management of the LED display installation, says they chose to go with the EVHD3 LED display panels for their “balance of quality, onsite user control and setup, serviceability and the customer service.” The EVHD3 panel’s modular front maintenance construction means they can be mounted just inches off a wall and accessibility from both back and front makes for easier installation and service. The panels use long-life SMD 2121 RGB LED’s in a 500mm x 500mm format with wide 140° horizontal and 120° vertical viewing angle for a more inclusive viewing experience.

The EVHD3 LED displays aren’t the only Elation products in action at South Point. The casino’s Showroom also houses a full Elation stage and decorative lighting setup that includes ACL 360 Matrix™ LED moving panels, ACL 360 Bar™ moving battens, Platinum Spot LED II™ moving heads, SixBar™ 100/300/1000 and Pixel Bar™ LED battens, Protron 3K LED Strobes™, EPAR QA and Opti QA LED PAR lights along with Elation Flex LED Tape.

About Elation Professional

Elation Professional is one of the world’s leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you’ve experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

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