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# FOR IMMEDIATE RELEASE

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## Heidecksburg Castle Goes Paladin™ Green for St. Patrick's Day

The Irish national holiday of St. Patrick's Day is always celebrated on March 17<sup>th</sup> and the day is widely acknowledged by Irish and non-Irish alike. In Rudolstadt, Germany, event technology service provider LB-TEC was tasked with illuminating the famous Heidecksburg castle in the Irish national color of green and chose powerful Elation Professional Paladin™ lighting fixtures for the job.





LB-TEC has illuminated the city's residential palace for years and has always used a large amount of LED washes, fixtures that had to be installed with cumbersome weatherproof protection. This solution was not only relatively expensive but also very time consuming. For the St. Patrick's Day illumination, the company opted for a more practical solution and invested in eight Elation IP65-rated Paladin™ wash/blinder/strobe lights.

"We chose Elation's Paladin because it's a weatherproof light with high output and attractive zoom range. On top of that, the price/performance ratio was convincing, "explains LB-TEC owner Volker Schmidt. "In the future, we will use the units primarily for ambient lighting in outdoor areas, for effect lighting on stages and, as in the case of Heidecksburg, for barrel lighting at a great distance."

The IP65-equipped Paladin is a versatile and powerful hybrid unit with twenty-four 40W RGBW LEDs that can be used as a bright wash light, full-color strobe, extremely powerful blinder or eyecatching effect light. A motorized zoom offers full flexibility in the range of 6-32-degrees for adjustment of the beam to any application.

LB-TEC was able to illuminate the entire city-side façade of the castle with only eight units, covering the entire facade in green. Setting up the fixtures and adjusting the zoom took only a few minutes. The Paladins were placed about 200 meters away from the façade and although it was lit exclusively in green - so only 25% of the power was available - the building was intensively soaked in color.



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Photos: Tommy Pekruhl

#### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit <a href="https://www.elationlighting.com">www.elationlighting.com</a>

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