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## Stray Production Services Invests in Elation's Award-Winning PARAGON

Stray Production Services, a full-service event production company based in Lititz, Pennsylvania, has announced an investment in Elation's cutting-edge [PARAGON](#) LED profile moving head. The move strengthens the company's already robust inventory of Elation gear and sets the stage for PARAGON to become a workhorse fixture across various indoor and outdoor productions.



[Stray](#) is one in a growing list of rental companies that have invested in the PARAGON lighting series since its debut at LDI. Recognized with LDI's Best Debuting Product Award in December, every detail of PARAGON has been refined to ensure that it represents a leap forward in intelligent lighting for entertainment. High output, comprehensive FX package, IP54 rating, and interchangeable lenses, all in a compact, lightweight form, have made it a popular choice for future-ready rental and production companies seeking versatile, rider-friendly solutions for demanding show environments.

### Stray

Stray is located on the inspiring Rock Lititz Campus, a state-of-the-art production campus and home to dozens of leading production vendors in the live events industry. Only a short drive from New York, Baltimore, Washington D.C., and Philadelphia, Stray specializes in events of all types, including large-scale installations. Its extensive Elation inventory is a key part of its production capabilities but as its outdoor event roster continues to grow, so does the need for powerful, IP-rated fixtures.

"We wanted quality and needed something rugged enough for outdoor events—we didn't want to keep putting our non-IP-rated profile fixtures at risk outside," said Mark Bartlett, VP of Events at



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Stray. “We followed LDI and saw that PARAGON won the best lighting product award and decided to bring it in for a demo.”

### **Brighter and Lighter**

Stray brought the PARAGON S and M models for comparison and evaluated them against some of their existing stock. “When we compared the PARAGON M to our 1000W discharge fixtures, we were blown away—it was both brighter and lighter,” a weight savings critical when working with truss limitations. “Something we ran into a lot the past couple of years is trying to fit all the lights designers want on a mobile stage. There are a lot of weight limits there and the lighter weight helps with our truss calculations.”

The IP54 rating makes PARAGON a lighter and more compact unit that can withstand rain and dust, making it a perfect fit for Stray’s growing outdoor workload. Bartlett added, “That works for us. We’re not submerging these in water, but we need to trust that they’ll hold up in real-world weather. PARAGON checks that box.”

### **A Range of Uses**

The PARAGON M emits over 37,000 lumens and offers an array of features packed into a compact profile light—CMY color mixing, variable CTO, fast zoom, interchangeable animation wheel, gobo wheels, dual prisms, dual frost, high-speed iris, and an indexable framing system. Custom-engineered features like the TruTone variable CRI system, adjustable up to CRI 93, are a boon for Stray’s increasing broadcast work.

“We’ve been doing more video shoots over the last couple of years,” Bartlett shares, “commercials and music videos of late, so the variable CRI comes in handy there.” He also commends the fixture’s unique set of gobos, which allow for new design possibilities. “We were looking for a light that could fit all of these different parameters, a core light for our inventory that we can use for a variety of work, and we found it.”

Another major advantage of PARAGON is its interchangeable lens system, allowing one fixture to function as a profile, Fresnel, or beam unit. “Although we haven’t taken advantage of it yet, that flexibility means we don’t have to invest in separate wash or beam lights, which simplifies our inventory and improves efficiency on shows,” Bartlett said.

### **Busy Year**

Bartlett reports that business at Stray has been non-stop this year with little to no downtime. “With more events on the calendar, we need gear that can keep up. The PARAGON gives us power, flexibility, and the durability to meet those demands head-on.”

The PARAGON M made its Stray debut at the *Cirque de la Symphonie and Lancaster Symphony Orchestra* performance in early April, where the fixtures served as texture and front lighting. They are also slated for use in an upcoming outdoor festival in May, among other events.

### **Stray Production Services**



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#### **About Elation**

At Elation, we represent the elite in the lighting industry. We design and manufacture a comprehensive range of best-in-class entertainment lighting products valued by production/rental houses and lighting designers worldwide. Our dedication to extraordinary quality and creative solutions has established us as the go-to choice for professionals. With a storied legacy of brilliance, our influence extends from iconic stages to cutting-edge studios across the globe. We also offer an advanced line of lighting control products through Obsidian Control Systems, and a full range of dependable specialty effects called Magmatic. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com) and [elation.global](http://elation.global)

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