

FOR IMMEDIATE RELEASE

27-Dec-2017

Sunrise Avenue Tours with Elation ACL 360i™ and Dartz 360™

Ambion and Stephan Aue rely on ACL 360i and the new Dartz 360 for Finnish rockers fall tour

From mid-October to early December, Finnish rock band Sunrise Avenue toured across Europe on their “Heartbreak Century” tour, a run of smaller venues before the five-member band hits the road on a bigger arena tour in the new year.

Light, set and video were supplied by Ambion GmbH headquartered in Kassel, Germany. Lighting designer Stephan Aue, who supported the band for the first time in 2015 on their enormously successful arena tour, was once again responsible for the lighting design, relying on products from Elation Professional, among others. A total of ten compact Elation ACL 360i™ beam effect lights were used, as well as five of Elation’s new Dartz 360™ LED beam/spot fixtures. The fall Sunrise Avenue tour marked the touring debut of the compact narrow-beam Dartz luminaire.



The smaller venues presented a special challenge for Ambion and Aue, who explained that the entire production had to fit in a single trailer. "We only had about 450 kilograms of cargo available, which restricts a lot," Aue said. "Design can be a challenge in small venues. We wanted to generate a small floor light setup, which we did using Ambion floor stands, so-called Tanktraps. We opened up several vertical levels of light that ascended in a staircase of 1.5 to 3 meters in height. A total of five Tanktraps were equipped with ten ACL 360i units with one Dartz 360 placed on top. We bought the ACL 360i some time ago, which is the ideal tool for this type of use. We already used it on The Dark Tenor and like to use it as a floor beam for bigger productions."

Aue is also very satisfied with the new Dartz 360. "We became aware of the Dartz 360 during a visit by LMP to our facility," he says. "We immediately fell in love with it and fortunately were able to try



www.ElationLighting.com

FOR IMMEDIATE RELEASE

it out on this tour. It's very compact, an excellent lighting fixture, and we are very positively surprised by its performance."

In the smaller venues of Sunrise Avenue's fall tour, the Dartz 360 was able to fully exploit its advantages as a fully-fledged LED-based beam light. One of those advantages was the elimination of the potential risk that traditional beam lights present in small spaces. Despite the narrow beam spread of only three degrees and the powerful beam effects produced from the Dartz 360's 50W RGB LED engine, the luminaire is safe to use at any distance.

Extremely bright for its wattage and size, it produces very homogeneous color mixing and delivers an output comparable to larger discharge lamp fixtures. In addition to eleven fixed gobos, it has two prisms and a linear frost for bright wash effects.

Photos: © Mandy Privenau / www.picturesoflife.de

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation Professional EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu



www.ElationLighting.com

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE