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## TEATR named new Elation Distributor in Poland

Elation Professional is pleased to announce that specialty stage technology company Przedsiębiorstwo Specjalistyczne TEATR has been named the new distributor for Elation products in Poland. Based near Warsaw in the town of Piaseczno, TEATR is one of Poland's oldest and most respected entertainment technology companies.



"We're excited to be partnering with such an experienced company in one of Europe's fast developing and important growth markets," states Marc Librecht, head of sales and marketing for Elation in Europe. "The Polish market is distinct and offers unique opportunities. Our cooperation with TEATR will be a key step in expanding the Elation brand there and we look forward to working closely with their team."

TEATR has been involved in the implementation of state-of-the-art stage technology solutions for many of Poland's top theatres, concert halls and other cultural venues since its establishment in 1971. After nearly five decades of experience, the company continues to expand with a new headquarter building ready for occupancy in October.

"Our scale, years of experience and team of designers, consultants and technicians have allowed us to develop a broad client base that includes theatres, philharmonics, community centers and TV stations, as well as the biggest Polish rental companies," states TEATR CEO Michal Frackowiak. "To us, the most important goal is our clients' satisfaction. We look at each project individually, offering the highest quality products to match their needs. We find Elation to be a very forward-looking brand with good quality products and an experienced team we can work with as partners to make the best decisions for our clients."

### About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting and video products known for its superior performance, excellent efficiency, and outstanding price:value ratio, all backed by a hard-earned reputation for Total Support. Through nearly three decades of intelligent lighting development, our mission has always been simple: to provide best-in-class products and service while offering the best value:performance ratio in the industry, helping show designers and producers achieve their vision. From discharge to LED, intelligent to conventional, Elation products



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continue to be a part of the industry's most exciting projects across the globe and our list of references is always growing. We invite you to take a closer look at [www.elationlighting.com](http://www.elationlighting.com)

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