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# FOR IMMEDIATE RELEASE

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# **Elation Offers New Color Temperature Controllable Soft Lights for Broadcast**

Elation Professional is pleased to offer a pair of new soft lights for broadcast, TV and film lighting, the TVL Softlight DW™ and TVL Panel DW™. Both luminaires house cool white and warm white LEDs with linear color temperature control for a wide choice of variable shade projections from warm white tungsten to cool white daylight.

Uniform flat-field output combines with conveniences like dimmer and color temperature rotary control dials for simple projections of variable white light. White color reproduction is of the highest quality with a CRI at or over 95 for more accurate color reproduction. They include useful design features like smooth 16-bit dimming, variable dimming curve effects and electronic strobe, and each fixture includes 8-leaf adjustable and removable barn doors for accurate projections with no light spill.



### **TVL Softlight DW**

The new TVL Softlight DW™ is a dynamic white, soft light luminaire with 240 cool white and 240 warm white LEDs and a beam angle of 130°. Linear white color temperature is variable from 3,200K - 5,600K, an ideal soft light for broadcast/film environments or anywhere a wash of high quality soft light is required.

#### **TVL Panel DW**

The new TVL Panel DW™ is a dynamic white soft light luminaire with 480 cool white and 480 warm white LEDs and a beam angle of 150°. Linear white color temperature is variable from 3,000K - 5,400K, an ideal soft light for broadcast/ film environments or anywhere a wash of high quality soft light is required.



#### **Common Features**

Both the TVL Softlight DW and TVL Panel DW are controllable via multiple DMX channel modes and come with 5pin DMX In/Out, RJ45 etherCON (Art-NET) and powerCON TRUE1 connections. They come with a 180° reversible LCD menu display and a 4-button touch control panel for simple navigation through DMX and manual settings. And multiple unit power linking means that customizable setups are quick.

Both luminaires operate flicker free for use in TV and other broadcast applications and an auto-sensing power supply covers worldwide voltages and frequencies. Both the TVL Softlight DW and TVL Panel DW are energy efficient and offer other benefits of LED like greater reliability and less maintenance for a lower cost of ownership.



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#### **About Elation Professional**

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit <a href="https://www.elationlighting.com">www.elationlighting.com</a>

For more information, contact:

## **Elation Professional US**

6122 S. Eastern Avenue Los Angeles, CA 90040 USA

Tel: (866) 245-6726 (toll free)

Tel: (323) 582-3322

sales@elationlighting.com www.elationlighting.com

### **Elation Professional EU**

Junostraat 2. 6468 EW Kerkrade The Netherlands Tel: +31 (0)45 546 85 66 info@elationlighting.eu www.elationlighting.eu