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Elation lighting supports one-of-a-kind nighttime experience at Wisconsin's *The Nature of Light: An Exploration After Dark*

Lightswitch and HYBYCOZO explore interplay of light and sculpture at The Paine Art Center and Gardens

Light has a unique ability to move us in unexpected ways and nowhere will you find that more true than at *The Nature of Light: An Exploration After Dark* at The Paine Art Center and Gardens, in Oshkosh, Wisconsin. The new immersive nighttime experience—created by visual design practice Lightswitch in partnership with art sculpture studio HYBYCOZO and the Paine—uses a host of Elation Professional fixtures in a number of evocative and transformative outdoor environments.



For nearly a decade, HYBYCOZO and Lightswitch have partnered on art installations and experiences but *The Nature of Light: An Exploration After Dark* is their first collaboration on a major large-scale exhibition. *The Nature of Light* features a collection of carefully curated experiences throughout the estate and grounds, spectacularly lit indoor and outdoor environments that incorporate more than 50 unique sculptures.

Light, art and nature

The project began when Aaron Sherer, Executive Director at the Paine, approached Lightswitch Principal John Featherstone with an interesting idea. Familiar with Lightswitch's work on *Illumination—Tree Lights* at The Morton Arboretum in Illinois, Sherer wanted to highlight

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the Paine's Tudor-style mansion and beautiful botanical gardens in a unique way yet wanted something different from the annual holiday-centered light installations. His vision was to create an exclusive, one-off experience centered around light, art and nature in a way that celebrated the Paine's grounds.

Listed on the National Register of Historic Places and beloved by the community, the English-inspired country estate is just over 3 acres in size. The modest size of the grounds allowed Lightswitch to create a compact, intimate and wholly exceptional outdoor experience. The design firm had the opportunity to explore the lighting of the inside of the mansion as well.



Landscape and mansion illumination

The garden designs are essentially a number of outdoor “rooms.” Like the Paine mansion’s rooms and galleries, the gardens are designed to create a variety of intimate and grand settings. *The Nature of Light* allows visitors to revel in the play of color and texture on native Wisconsin trees and shrubs and celebrate the inherent beauty of geometric form and pattern, light and shadow. Here, Lightswitch has illuminated the landscape—flora, trees, arbor, and water features—along with large-scale geometric works of art by HYBYCOZO, using a mix of Arena Q7 Zoom™ LED PAR lights, Seven PAR 71P™ LED PAR wash luminaires, and Proteus Rayzor 760™ LED wash effects fixtures.

The mansion itself is lit using SixBar 1000IP™ linear LED bars while spread around the building are five Proteus Excaliburs™, ultra-narrow 0.8-degree power beam lights that Featherstone uses to project dense beams of vertical light into the sky. “The Excaliburs echo and extend the form of the five historic chimneys of the building,” he explains. At a formal garden at the end of the guests’ journey, Proteus Hybrid™ moving heads provide a sky beam show by describing patterns into the night sky while at another part of the property Colour 5 Profile™ ellipsoidals outfitted with gobos created with HYBYCOZO turn the ceiling of a tent

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into a giant kaleidoscope. Intelligent Lighting Creations (ILC) supplied all of the Elation lighting for *The Nature of Light*.

Inside, the mansion is furnished with period pieces and is staged so authentically it feels as if the family has just left. Here, the design team lit the rooms “as if some kind of mad scientist lighting guru lived in the mansion” according to Featherstone. In one room, very narrow frequency LED fixtures create a monochrome look that strips all the color out of the room while in another area light is used to explore gender stereotypes, and much more. “There are lots of interesting ways that we’re inviting people to explore the way they see things,” Featherstone concludes.

The Nature of Light: An Exploration After Dark runs at The Paine Art Center and Gardens in Oshkosh until October 30, 2022.



The Paine Arts Center and Gardens

Aaron Sherer: Executive Director

Noell Dickmann: Marketing Manager

Steve Faust: Facilities and Security Manager

Laura Fiser: Curator of Collections and Exhibitions

Sheila Glaske: Curator of Horticulture

HYBYCOZO

Yelena Filipchuk & Serge Beaulieu: Artists

Marissa Hussey: Installation Assistant

Lightswitch

John Featherstone: Creative Director

Austin Shapley: Lighting & Projection Mapping Designer

Hailey Featherstone: Lighting Director

Steve Hiben: Lead Electrician / Project Director

Max Zimmer: Archivist

ILC

Scott Falbe: President

Eric Phillips: Lead Technician

PJ Orel: System Technician

Elation gear:

239 x Arena Q7 Zoom

29 x SixBar 1000 IP



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4 x Seven PAR 71P
22 x Proteus Rayzor 760
14 x Proteus Hybrid
5 x Proteus Excalibur
2 x Proteus Maximus

About Elation Professional

Based in California with facilities in Florida and Mexico City, as well as European offices in The Netherlands, Elation designs and manufactures a comprehensive range of innovative lighting products known for its superior performance, excellent efficiency, and outstanding price: value ratio, all backed by a hard-earned reputation for Total Support. Elation also offers an advanced line of lighting control products through Obsidian Control Systems, as well as a full range of dependable specialty effects called Magmatic. Our mission has always been simple: to provide best-in-class products and service while offering the best value: performance ratio in the industry. Elation products continue to be a part of the industry's most exciting projects across the globe. We invite you to take a closer look at www.elationlighting.com

For more information, contact:

Elation Professional US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation Professional EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu

Elation Professional Mexico

Av Santa Ana 30,
Parque Industrial Lerma,
Lerma, Mexico 52000
Tel: +011 52 728 282 7070
ventas@elationlighting.com
www.elationlighting.com